

Welcome

Joanne Simons

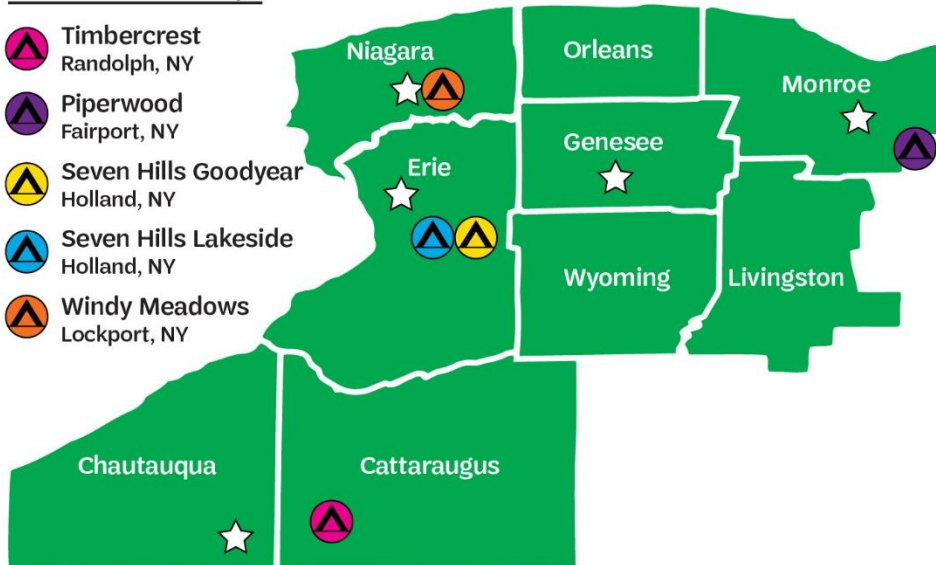
Community Engagement Specialist

Girl Scouts of Western New York

☆ Girl Scout Office

Girl Scout Camps

- ▲ Timbercrest
Randolph, NY
- ▲ Piperwood
Fairport, NY
- ▲ Seven Hills Goodyear
Holland, NY
- ▲ Seven Hills Lakeside
Holland, NY
- ▲ Windy Meadows
Lockport, NY



GSNYPENN Council Map



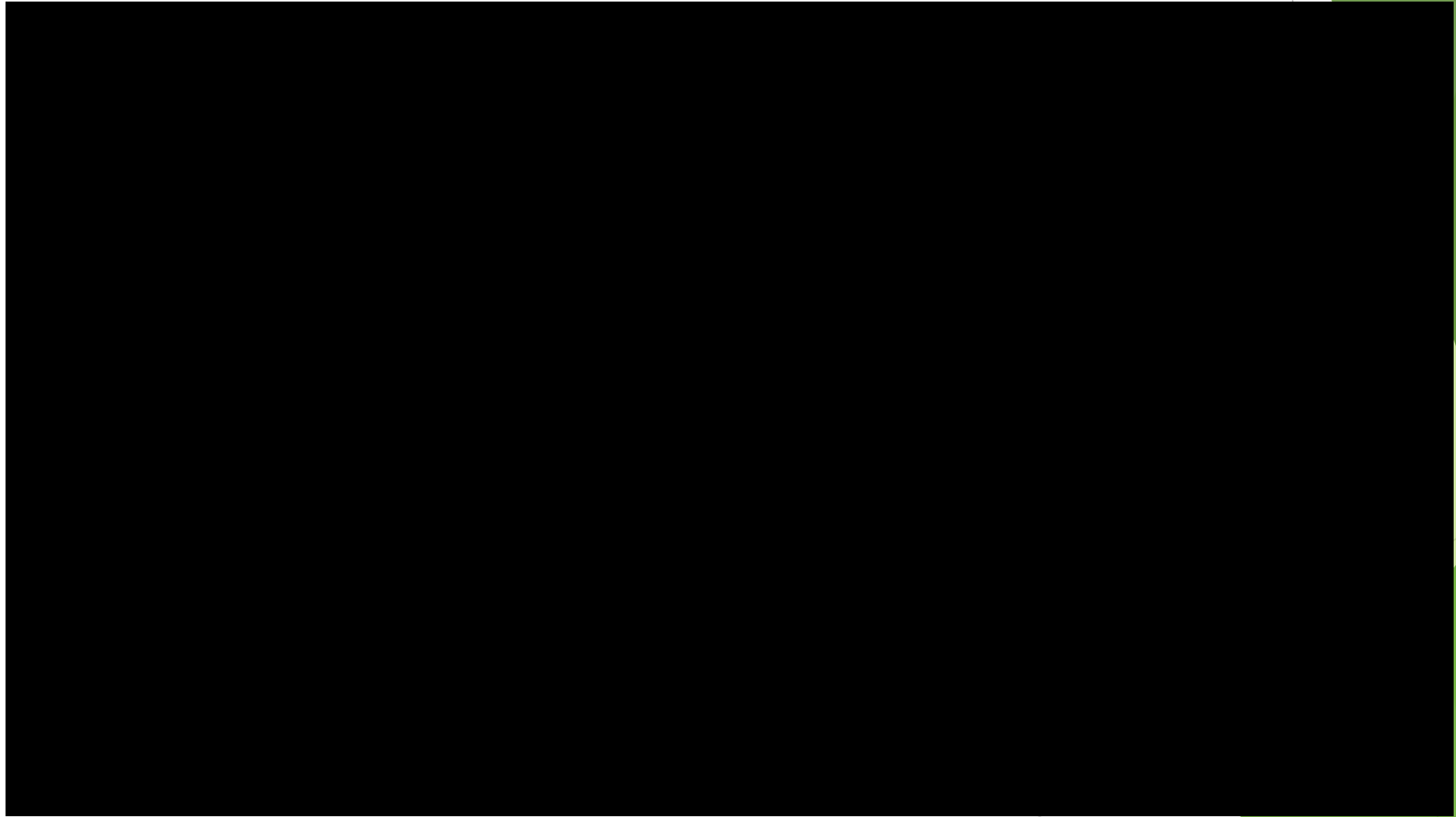
Goals & Agenda

- ▶ **Learn what it means to be a Girl Scout now and the outcomes girls achieve from the program**
- ▶ **Collaboration- How can we work together to achieve both our goals together**
- ▶ **Find next steps**
- ▶ **Share contact information**



Join us on a bold
adventure to change the
world for girls

Famous Girl Scout Alumni



The Girl Scout Leadership Experience

In Girl Scouts, a girl will:

- ▶ **Engage in healthy activities**
- ▶ **Find her entrepreneurial spirit and learn financial literacy**
- ▶ **Explore the great outdoors**
- ▶ **Participate in hands-on STEM skill-building**
- ▶ **Connect with girls around the world**
- ▶ **Take on meaningful community service projects**
- ▶ **Earn badges and awards along the way**



4 IN 5 Girl Scouts are **leaders**
compared to 2 in 5 non-Girl Scouts

Proven Results

Leadership Outcomes

Girl Scouts are more likely than non-Girl Scouts to:



Have a strong sense of self (80% vs. 68%)



Have positive values (75% vs. 59%)



Seek challenges and learn from setbacks (62% vs. 42%)



Develop and maintain healthy relationships (60% vs. 43%)



Exhibit community problem-solving skills (57% vs. 28%)

METHODOLOGY: An online survey was conducted by the research firm Decision Analyst and consisted of 3,014 girls (1,507 Girl Scouts, 1,507 non-Girl Scouts) aged 5-18. Quotas were set by age, race/ethnicity, region, and family income to achieve a nationally representative sample. For more information, contact gsresearch@girlscouts.org

Girl Scouts Programming



Collaboration

GSWNY is seeking community partners to:

- ▶ **Offer a safe space for girls and leaders**
- ▶ **Family friendly environment**
- ▶ **Consistent but flexible**
- ▶ **Understanding of community needs**
- ▶ **Low or no cost**
- ▶ **Allowed to post free event/join information**

Collaboration

What does your branch need assistance with:

- ▶ **Higher attendance**
- ▶ **Engaging events/activities**
- ▶ **Advertising for events**
- ▶ **Volunteers for community projects**

Next steps and Contact Information

We want to help you, help your community

- ▶ **Girl Scouts of Western New York: Wyoming and Livingston Counties**
 - ▶ **Joanne Simons: joanne.simons@gswny.org**
- ▶ **Girl Scouts of NYPENN Pathways: Ontario and Wayne Counties**
 - ▶ **Melissa Arthur: marthur@gsnypenn.org**
 - ▶ **Lisa Kaminski: lkaminski@gsnypenn.org**