





Our mission



To leverage the power of food to end hunger and build healthier communities.

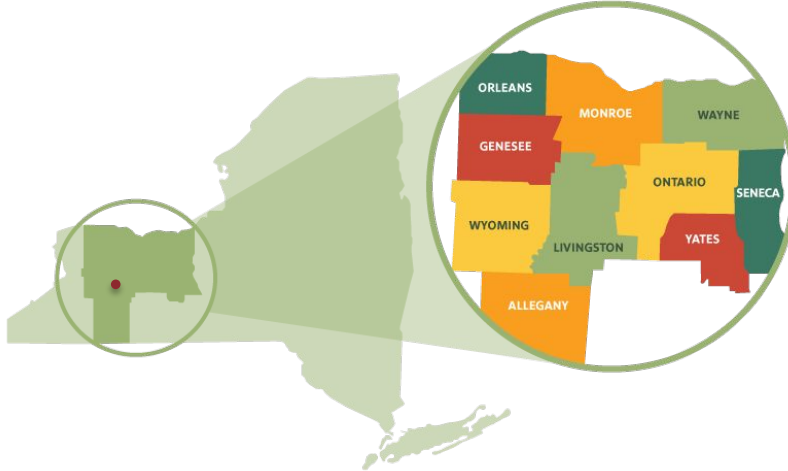


Our vision



We believe that the fight against hunger and the fight against poverty are one and the same. We envision a future in which food is recognized as a human right and every person is able to feed themselves and their families in dignity. Together, we work to create a more nourished, prosperous region.

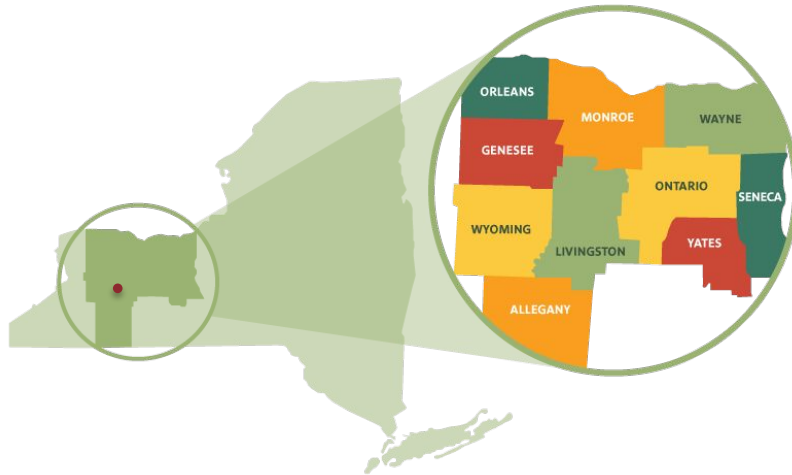
Who we serve ...



We serve as a regional food bank, distributing food to a network of hundreds of nonprofits throughout 10 counties in the Rochester area.

Allegany . Genesee . Livingston . Monroe . Ontario . Orleans . Seneca . Wayne . Wyoming . Yates

Ontario, Wayne, Wyoming & Livingston



Foodlink partners with
50 members:

- 43 food pantries
- 5 meal programs
- 2 shelters

Allegany . Genesee . Livingston . Monroe . Ontario . Orleans . Seneca . Wayne . Wyoming . Yates



But ... we're more than a
food bank!

For more than 40 years, we've
been addressing both the
symptoms *and root causes* of
food insecurity.

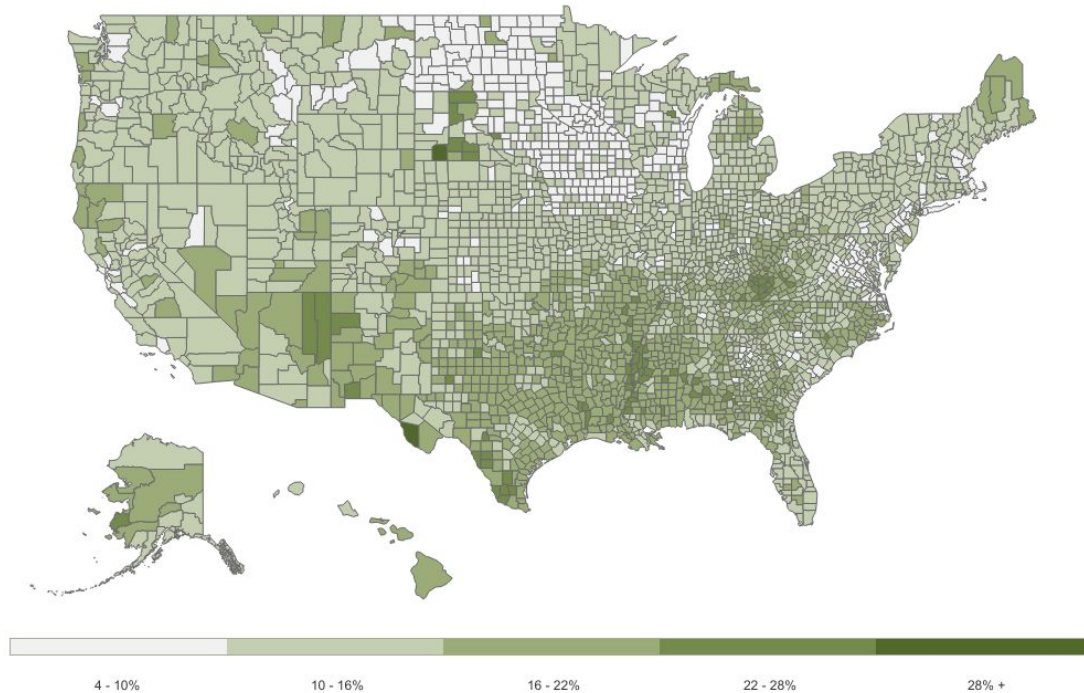
What is Food Insecurity?

According to the USDA ...

- Based on survey data, **food insecurity** is a "household-level economic and social condition of limited or uncertain access to adequate food."
- Hunger, meanwhile, is an individual-level **physiological condition** that may result from food insecurity.
- Within Foodlink's 10-county service area, 12.2% of the population (152,730 people) live in a food-insecure household in 2021 – a **10% increase compared to 2019 (pre-pandemic)**.

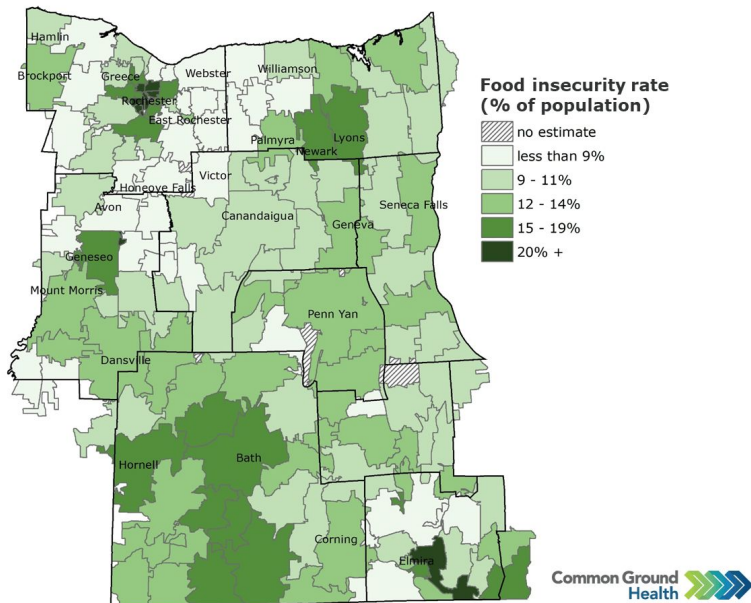
Food insecurity is everywhere

2021 Projected Overall Food Insecurity Rate



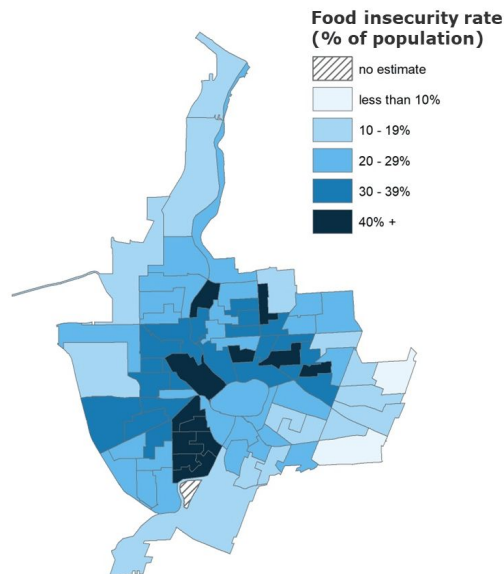
Food insecurity rates are high where poverty is high

Food insecurity rate by ZIP code



Source: Gundersen, C., A. Dewey, A. Crumbaugh, M. Kato & E. Engelhard. Map the Meal Gap 2018: A Report on County and Congressional District Food Insecurity and County Food Cost in the United States in 2016. Feeding America, 2018.

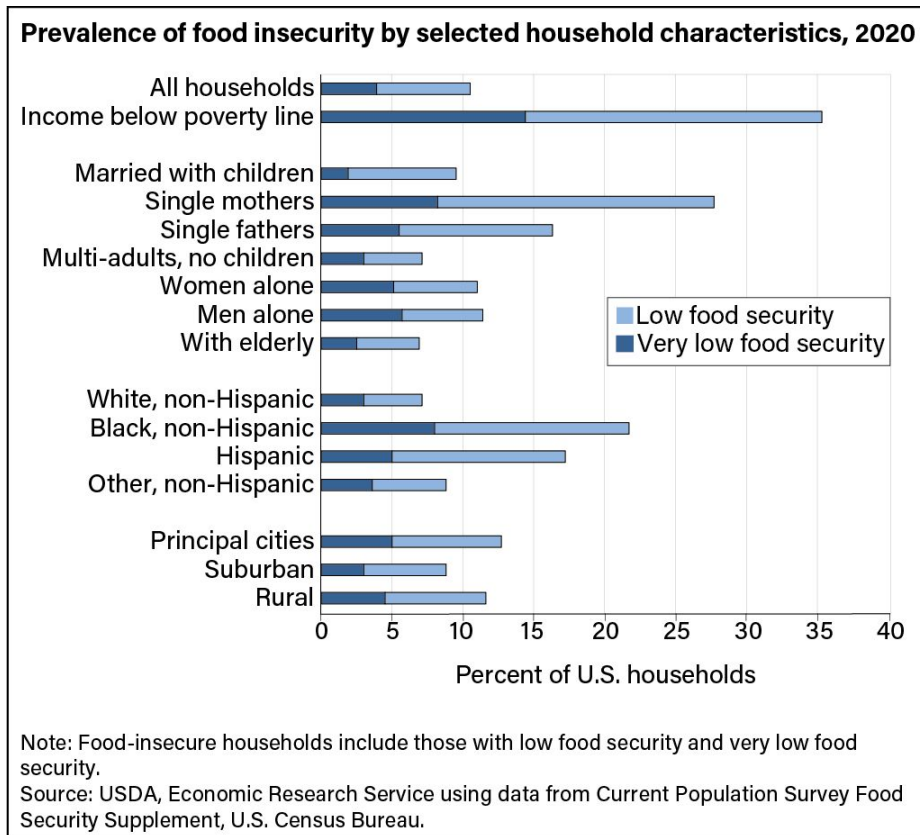
Food insecurity rate by census tract
City of Rochester



Source: Gundersen, C., A. Dewey, A. Crumbaugh, M. Kato & E. Engelhard. Map the Meal Gap 2018: A Report on County and Congressional District Food Insecurity and County Food Cost in the United States in 2016. Feeding America, 2018.



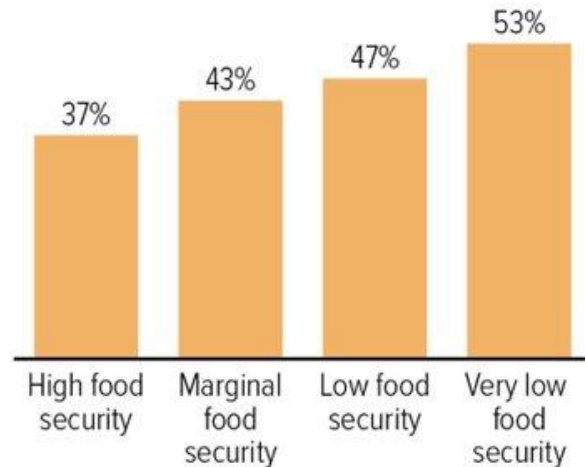
Food insecurity does not impact everyone equally



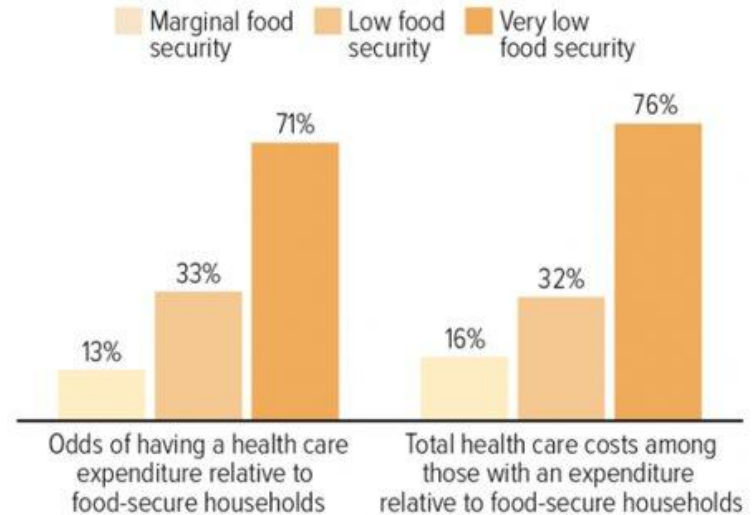
Food insecurity impacts healthcare costs

Adults in Households with Less Food Security Are Likelier to Have a Chronic Illness

Probability of any chronic illness



Adults in Households with More Food Insecurity Are Likelier to Use Health Care, Have Higher Costs



Foodlink's role as both a food bank & a public health organization

Serve as the hub of the emergency food system

- Help households access healthy food through our members (e.g. food pantries, meal programs & shelters)



Address the root causes of hunger in our communities

- Create and implement programs that aim to “stop the line” rather than “feed the need.”



Foodlink initiatives that address some of the “root causes” of food insecurity

Community Health Education empowers people with **food literacy** skills and the information they need to make healthy choices.



Foodlink Career Fellowship trains people who experienced barriers to employment for middle-skills jobs with **a living wage**.



Curbside Market increases the **access and affordability of healthy foods** through a mobile market.



More ways we address food insecurity ...

Lexington Ave. Community Farm

provides a growing space for the refugee population in NW Rochester, and space for Foodlink to grow food for its many programs.



Foodlink Community Kitchen

prepares thousands of healthy meals daily for children in Rochester, trains culinary apprentices, and slices & sells NYS-grown apples to schools and other institutions.



Advocacy Agenda

outlines policies and issues – not all directly food related – that impact a household's ability to put food on the table. The document guides our discussions with our elected officials.



Our partnership with Wegmans ...

- More than 6 million pounds of food donated annually
- Critical support for our community kitchen and employment opportunities for our Fellows
- Fundraising (Festival of Food & Check Out Hunger)



How we engage with schools

SCHOOL PANTRIES

- Kids are at their best and can reach their true potential **ONLY** if they are well nourished.
- Foodlink has strategically developed more partnerships with schools and local colleges.
- We have 19 current **School Pantry partners** (RCSD, Greece, R-H, etc), and 10 more are in the works.
- In addition, 5 college pantries are in our network (UR, MCC, GCC, Alfred)



How we engage with libraries

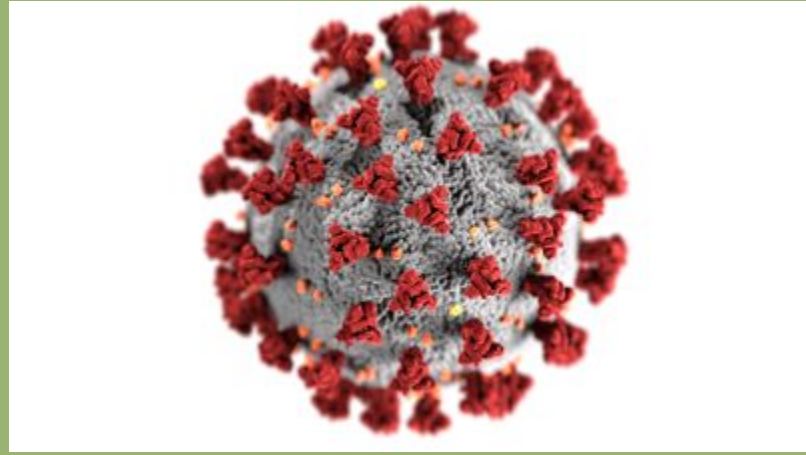
MEAL SITES!

- The Rochester Summer Meals program helps connect kids with FREE, healthy meals during the summer months – a critical time of year
- Foodlink & its partners always try to increase participation ... began engaging with libraries 3-4 years ago
- Also important partners during pandemic, as host sites for Grab-and-Go meals



COVID-19

How has Foodlink responded to the biggest public health AND economic crisis in decades?



Foodlink's priorities during the pandemic

Healthy meals for kids

- Prepare & deliver grab-and-go meals for children while schools were shut down



Safe distribution of emergency food

- Coordinate drive-thru, no touch food distribution services



COLLABORATION





1,800,000+
meals & snacks
served





1,000+
food distributions



200,000+
households served





→ **25.8M**
pounds of food
(Fiscal Year 2021)





How to get involved



Join our efforts to
address the symptoms
and root causes of food
insecurity



Donate



$\$1 = 3 \text{ meals}$

Foodlink faithfully stewards
every dollar donated to
maximize local impact.

Volunteer



Sign up for a shift!
Foodlink relies on
volunteers to help sort
donated food and assist
with our many programs



Advocate



Learn more about
anti-hunger policies that
impact our neighbors'
ability to put food on the
table.



Donate. Volunteer. Advocate.

www.FoodlinkNY.org



THANK YOU!

Any questions?