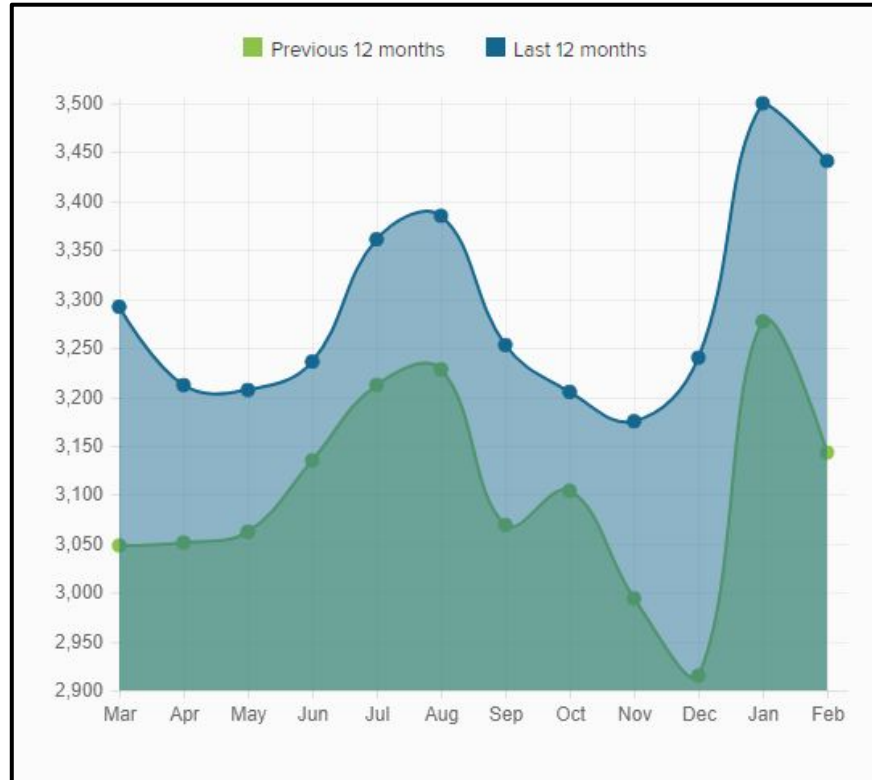


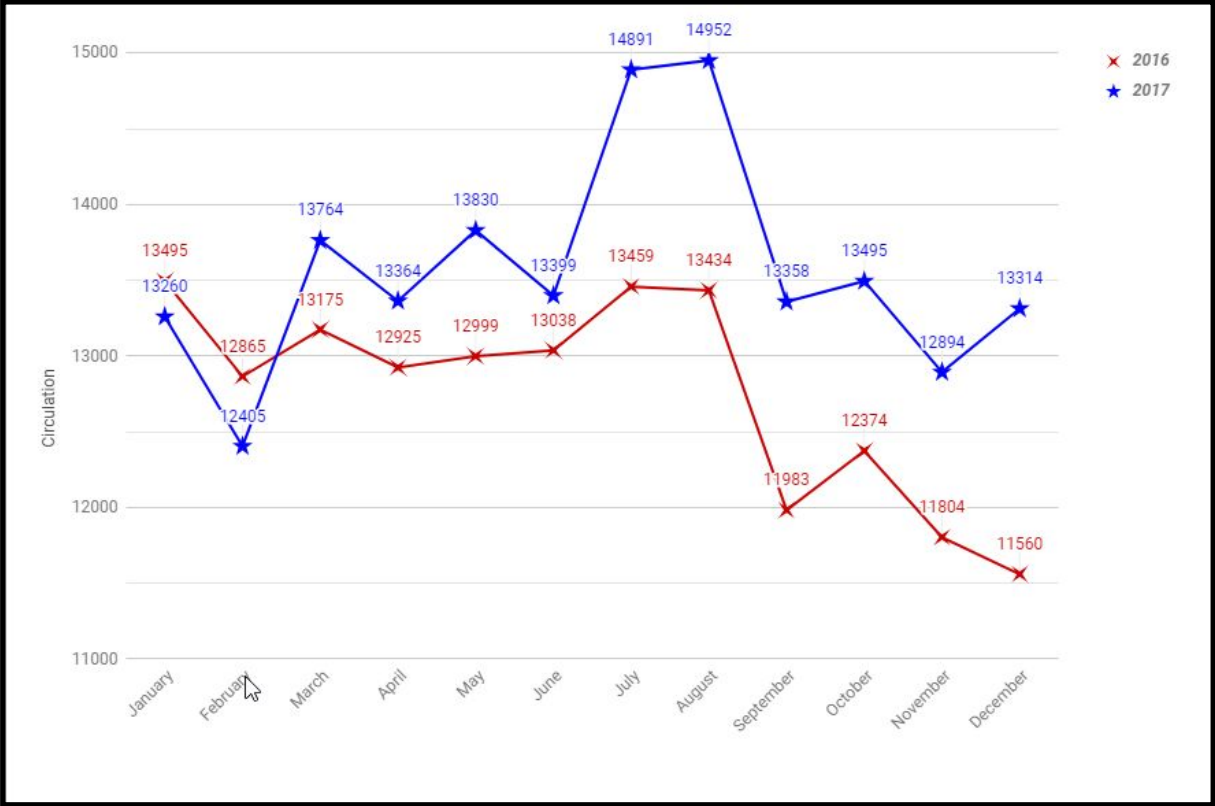


Usage & Trends

Unique Users - as of February 2018



Circulation



As a Digital Branch,
OWWL2Go had the
3rd highest circulation
in 2017

Total Circulation

2015: 138,049 (24% increase)

2016: 153,111 (10.9% increase)

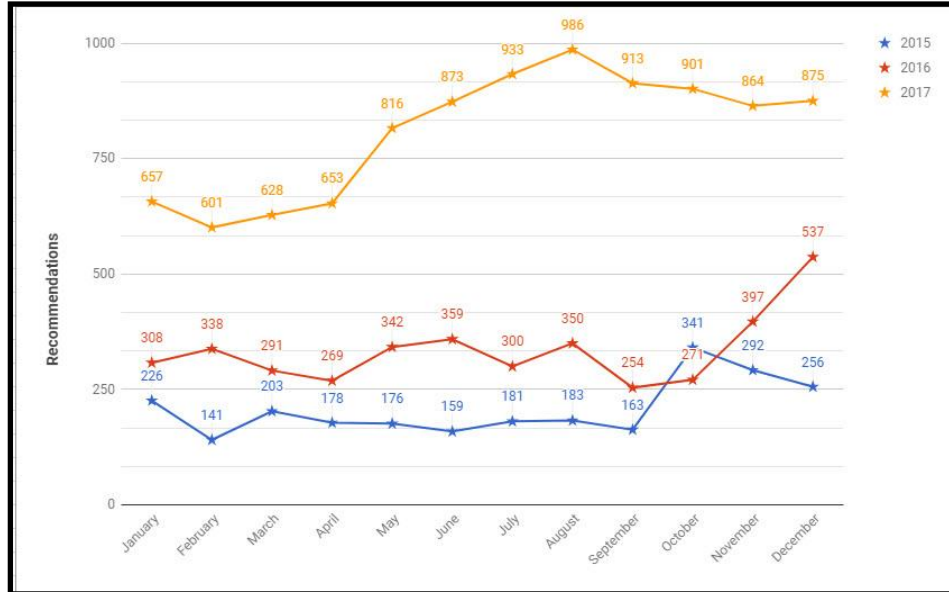
2017: 162,926 (6.4% increase)

2018

January: 15,029 (13% increase over January 2017)

February: 13,375 (7.8% increase over February 2017)

Patron Recommendations



January 2018: 1,162 recommendations

February 2018: 1,002 recommendations