Using data* for strong collections

*OTHER THAN CIRC COUNTS

Topics

- Existing PLS/Evergreen reports
- ≻Excel, Excel, Excel
- Some effort
- Dewey Classifications
- Community demographics
- ➢More effort
- Director's panel discussion

Existing Reports

Shelf List by Call Number Range

Shelf List by Shelving Location

High demand

← → C ☆ ③ dev.pls-net.org/evergreen/					
Evergreen Reports					
Browse Scheduled Report Output					
Run Ad Hore Reports					
Evergreen Activity Dashboard					
Wireless Reports (Meraki+Legacy)					

Report Browser

Prepare your data before sending it to Excel



Critical Excel Skills

Delete columns / rows Change cell format Expand column width Sort and Filter

	A	В	С	E	F	G	Н	1	K	L	M	N	0	Q	R	S	U
1																	
2	Call Numb	Barcode	Shelf Loca	Title	Author	ISBN	Copy Add	Published	Sirsi Circs	EG Circs	Total Circ	Copy State	Last Chec	Physical F	Collection	Age Level	Copy Note
3	001.94 My	5.21E+13	Adult Non	mysteriou	us places	{07377164	******	2004	8	0	8	Available		Not Appli	Book	Adult	cable
4	002.07 TEC	5.21E+13	Adult Non	the officia	tedford, n	{03757229	*****	2008	4	4	8	Available	*****	Not Appli	Book	Adult	(Migrated S
5	002.075 Rl	5.21E+13	Adult Non	antique tr	russell, ric	{08968929	*****	2006	6	3	9	Available	*****	Not Appli	Book	Adult	cable
6	004 Zucke	5.21E+13	Adult Non	dot comp	lzuckerber	{00622851	*****	2013	0	1	1	Available	*****	Not Appli	Book	Adult	cable
7	004.03 PF/	5.21E+13	Adult Non	websters	pfaffenbe	{07645247	*****	2003	1	0	1	Available		Not Appli	Book	Adult	(Migrated S
8	004.16 Mu	5.21E+13	Adult Non	upgrading	mueller, s	{07897500	*****	2013	0	18	18	Available	3/3/2016	Not Appli	Book	Adult	(: Annual Fu
9	004.16 Stu	5.21E+13	Adult Nev	tips and t	ricks for the	{90590539	****	2014	0	5	5	Lost	*****	Not Appli	Book	Adult	cable
10	004.165 M	5.21E+13	Adult Non	the health	morris, he	{00717983	*****	2013	0	5	5	Available	*****	Not Appli	Book	Adult	: Annual Fu
11	004.67 Sal	5.21E+13	Adult Nev	american	sales, nan	{03853539	*****	2016	0	1	1	Checked c	*****	Not Appli	Book	Adult	cable
12	004.678 LE	5.21E+13	Adult Non	the interr	levine, joł	{04705609	*****	2010	5	8	13	Available	*****	Not Appli	Book	Adult	(Migrated S
13	004.69 AW	5.21E+13	Adult Non	facebook	awl, dave	{03215919	*****	2009	8	7	15	Available	2/6/2015	Not Appli	Book	Adult	cable
14	005.369 JC	5.21E+13	Adult Non	show me	johnson, s	{07897300	*****	2003	14	5	19	Available	****	Not Appli	Book	Adult	(Migrated S
15	005.4 HAR	5.21E+13	Adult Non	windows	harvey, gr	{04704896	*****	2009	6	21	27	Available	2/4/2015	Not Appli	Book	Adult	(Migrated S
16	005.446 RA	344430005	Adult Non	windows	rathbone,	{07645089	*****	2001	25	7	32	Available	*****	Not Appli	Book	Adult	(Migrated S
17	005.446 RA	5.21E+13	Adult Non	windows	rathbone,	{04704974	****	2009	6	13	19	Available	2/5/2015	Not Appli	Book	Adult	(Migrated S
18	005.446 Ra	5.21E+13	Adult Non	windows	rathbone,	{11181346	*****	2012	0	13	13	Available	3/4/2015	Not Appli	Book	Adult	: Annual F
19	005.5 MAT	5.21E+13	Adult Non	microsoft	matthews	{00715998	*****	2009	8	4	12	Available	****	Not Appli	Book	Adult	(Migrated S
20	005.5 WAI	5.21E+13	Adult Non	office 200	wang, wal	{04700092	*****	2007	13	14	27	Available	****	Not Appli	Book	Adult	(Migrated S
21	005.5 Wev	5.21E+13	Adult Non	office 201	weverka,	{04704974	*****	2010	0	32	32	Available	****	Not Appli	Book	Adult	cable
22	005.5 Wev	5.21E+13	Library Of	office 201	weverka,	{04704974	*****	2010	0	0	0	Available		Not Appli	Book	Adult	cable
23	005.542 BL	5.21E+13	Adult Non	excel form	aitken, pe	{07645755	*****	2004	23	14	37	Available	****	Not Appli	Book	Adult	cable
24	005.75 MA	3.44E+13	Adult Non	microsoft	maran, rut	{07645605	*****	1999	8	1	9	Available	*****	Not Appli	Book	Adult	(Migrated S
25	005.8 Schr	5.21E+13	Adult Non	data and g	schneier,	{03932448	****	2015	0	0	0	Available		Not Appli	Book	Adult	cable
26	006.5 LEV1	5.21E+13	Adult Non	the perfe	levy, stev	{07432852	****	2006	4	0	4	Available		Not Appli	Book	Adult	(Migrated S
27	006.686 W	5.21E+13	Adult Non	teach you	wooldridg	{04705669	*****	2010	0	13	13	Available	*****	Not Appli	Book	Adult	cable
28	006.7 CAS	5.21E+13	Adult Non	publishin	castro, eli	{03216375	****	2009	7	11	18	Available	****	Not Appli	Book	Adult	cable
29	006.7 COC	5.21E+13	Adult Non	library blo	coombs, k	{15868333	****	2008	2	2	4	Available	*****	Not Appli	Book	Adult	Migrated S
30	006.7 GUN	5.21E+13	Adult Non	google bl	gunelius,	{04704074	*****	2009	5	6	11	Available	****	Not Appli	Book	Adult	cable
31	006.7 HOC	5.21E+13	Adult Non	the really	, hoole, gav	{18477307	*****	2008	2	10	12	Available	9/4/2013	Not Appli	Book	Adult	(Migrated S
32	006.7 MEZ	5.21E+13	Adult Non	the accide	mezrich, b	{03855293	*****	2009	5	1	6	Available	*****	Not Appli	Book	Adult	cable
33	006.7 SMI	5.21E+13	Adult Non	creating v	smith, buo	{04703853	*****	2009	7	5	12	Available	*****	Not Appli	Book	Adult	(Migrated S
34	011.62 MA	3.44E+13	Adult Non	masterplo	ots ii juveni	{08935657	*****	1991	0	0	0	Available		Not Appli	Book	Adult	cable
35	011.62 SAI	3.21E+13	Adult Non	collecting	santi, stev	{08734187	****	2000	5	1	6	Available	****	Not Appli	Book	Adult	cable
36	011.62 SIL	3.21E+13	Adult Non	100 best b	silvey, ani	{06182788	*****	2004	4	1	5	Available	****	Not Appli	Book	Adult	cable
37	016.371 NI	5.21E+13	Adult Non	helping ki	i nekola, ju	{09706791	*****	2001	3	6	9	Available	****	Not Appli	Book	Adult	cable
38	020 JOHNS	5.21E+13	Adult Non	this book	johnson, r	{00614316	****	2010	10	1	11	Available	****	Not Appli	Book	Adult	(Migrated S
39	025.431 De	5.21F+13	l ibrary Of	abridged	dewev. m	{09106087	*****	2004	0	0	0	Available		Not Appli	Book	Adult	cable

Advanced Excel Skills

Subtotals

Functions

Text to Column

1	2	3		Α	В	С	D	E	F	G	Н	I.
			1		Call Num	Barcode	Title	Author	Published	Sirsi Circs	EG Circs	Total Circs
7	+		11	500 Count	9							
ľ	+		13	503 Count	1							
	+		25	508 Count	11							
	Γ	•	26		509	34443000500977	the cambridge diction	millar, david	1996	0	0	0
		•	27		509	34443000703332	milestones of scien	suplee, curt	2000	6	0	6
		•	28		509	32133100003350	popular science		2001	6	0	6
		•	29		509	52133100072103	newton at the cente	hakim, joy	2005	10	10	20
		•	30		509	52133100086202	science, technology	cullen, katherine e	2006	3	3	6
		•	31		509	52133100135975	the story of science	hakim, joy	2007	10	2	12
		•	32		509	52133100146063	the man who loved	winchester, simon	2008	8	0	8
		•	33		509	52133300040959	timelines of science		2013	0	1	1
	-		34	509 Count	8							
	Γ	•	35		510	52133300064181	men of mathematic	bell, e t eric temple	1986	5	1	6
		•	36		510	52133300064173	the silver burdett m	abdelnoor, r e jason	1987	5	3	8
		•	37		510	34443001007915	the facts on file dict	ionay of mathematics	1999	1	1	2
		•	38		510	3444300050752	bertrand russell	monk, ray	1999	0	1	1
		•	39		510	52133100060637	coincidences, chaos	burger, edward b	2005	11	2	13
		•	40		510	52133100130398	mathematics	henderson, harry	2007	14	16	30
		•	41		510	52133300065600	the handy math ans	barnes svarney, patric	2012	0	2	2
	-		42	510 Count	7							
		•	43		511	34443001022260	six degrees	watts, duncan j	2003	1	4	5
	-		44	511 Count	1							
		•	45		516	52133100201272	trigonometry the ea	downing, douglas	1990	3	9	12
	-		46	516 Count	1							
		•	47		519	52133100080494	struck by lightning	rosenthal, jeffrey set	2006	12	6	18
	-		48	519 Count	1							
	Γ	•	49		520	34443001002213	1001 things everyon	gutsch, william a	1997	10	2	12
		•	50		520	34443000606444	dk space encycloped	couper, heather	1999	16	7	23
		•	51		520	52133100110663	smithsonian intimat	berry, dana	2004	5	2	7
		•	52		520	52133100227046	astronomy	garlick, mark a	2004	1	8	9
			53		520	52133100103023	the way the univers	kerrod, robin	2006	22	8	30
			54		520	52133100103031	astronomy for the u	jones, terry jay	2007	2	4	6
	-		55	520 Count	6							

Age

COPY AGE, SECTION AVERAGE AGE

- Calculate Age: add a column, enter formula 1. =(2016-[Published])
- 2. SUM Age column
- Calculate average age: ([Age sum] / [total copies])

SECTION OVERVIEW

- 1. Insert COUNT of publication years
- 2. Hide detail to view counts
- 3. Further math to determine:
 - Median pub year (2004 half the collection is older, half is newer)
 - 2. Most represented pub year (1999)

EXAMPLE: <u>Nonfiction section 000 – 199</u> – Generalities, Philosophy and Psychology, total items = 237

Age analysis

<u>CREW</u> RECOMMENDATIONS FOR WEEDING

- > Years since Publication date (age)
- >Years since last Checkout
- Overall condition

GENERAL ANALYSIS

- > What topics need to be updated?
- > What topics need to be weeded?
- > Are older titles still accurate?
- > Are older copies still appealing?

"Subject"

REPRESENTATION BY DDC RANGE

- 1. Sort list by Call Number and Published
- 2. Isolate the main Dewey number
 - 1. Data > Text to Column
- 3. Insert COUNT of Dewey Number

ANALYSIS

- > What is the overall representation of topics?
- What topics are under represented?
- > What topics are over represented?
- > What topics circulate?
- > What topics are relevant to your community?
- >do you have any/enough/newer titles?

Community demographics & your collection

What are your community's...

- > Age ranges
- Education attainment
- > Types of employment
- Poverty levels
- ≻ Etc...

Are these demographics reflected in your collections?

How could you use community demographics to inform your collections?

Census Fact Finder

http://factfinder. census.gov/

> Community Facts



Community Facts - Find popular facts (population, income, etc.) and frequently requested data about your community.

Enter a state, cou	ty, city, town, or zip code: GO				
Population	United States				
Age	Population Bookmark/Save				
Business and Industry	Census 2010 Total Population				
Education	308 , 745, 538 Source: 2010 Demographic Profile				
Governments	Popular tables for this geography:				
Housing	2010 Census				
Income	 General Population and Housing Characteristics (Population, Age, Sex, Race, Households and Housing,) Race and Hispanic or Latino Origin Hispanic or Latino by Type (Mexican, Puerto Rican,) 				
Origins and Language	Households and Families (Relationships, Children, Household Size,) Compare States for Population, Housing, Area, and Density Compare Cities and Towns for Population. Housing. Area, and Density				
Poverty	2014 American Community Survey				
Race and Hispanic Origin	Demographic and Housing Estimates (Age, Sex, Race, Households and Housing,) 2015 Population Estimates Program				
Veterans	Annual Population Estimates				
Show All Census 2000 General Demographic Characteristics (Population, Age, Sex, Race, Households and Ho Compare States for Population, Housing, Area, and Density Compare Large Cities and Towns for Population, Housing, Area, and Density					
	Want more? Need help? Use Guided Search or visit Census.gov's Quick Facts.				

Audience Age

WAYS AGE IS REPRESENTED

- Shelving Location
- Statistical Category "Age Level"
- > (MARC)

GENERATING A SHELF LIST

- Use wildcards in the shelving location
 - > %children% returns all children's locations
 - > %audio% returns all audio locations
 - > % [just the wildcard] returns all copies
- Sort any combined list by Age Level column
 Ask Lindsay for a custom report

Age level of materials compared to age of population

Copy Age Level & Count						
Adult	14301	66%				
Children	6344	2 9 %				
Teen	1104	5%				
Total Copies	21749					

Populati	on Age & Co	unt
20+	4714	76 %
0 - 14	1046	17 %
14-19	460	7 %
Total pop	6220	

Items	per	capita
Adult		3
Children		6
Teen		2

Representations of types of materials by audience age

Audiobooks

Adult Count	2374
Children Count	246
Teen Count	202
Grand Count	2822

All Children's locations

Shelf Location	Copies
Children's Board Books Count	101
Children's Book Sets Count	47
Children's Easy Readers Count	465
Children's Fiction Count	1440
Children's Holiday Books Count	321
Children's Music Count	13
Children's Nonfiction Count	1349
Children's Picture Books Count	2192
Children's Series Count	I
Children's Toy Collection Count	4
Grand Count	5933

OK, just a little circ based data...

TYPES OF QUESTIONS ASKED

- Turnover
 - Turnover over time
- > What materials go out
- > What materials come in

DATA SOURCES

- Experimental custom reports
 - Ask Lindsay
- Standard reports
 - Shelf List by...
 - Circ by Shelving Location

Link to other data analyses to track changes in circ performance, create a bigger picture view of the collection

Learn More Excel

Lynda.com – Subscription online learning site, access available – FREE! – through RRLC

<u>Microsoft</u> – Tutorials created by Microsoft, typically cover the most recent release

Or search the web for "excel tutorial [your version date]"

Or sign up for a PLS class like "<u>Excel Skills for Reports</u>" (January 11, 2017, 10:00-12:00 at PLSHQ!)

Let's talk!

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