

**EASY READERS'
ADVISORY
WITH
LIBRARY AWARE**

Brought to you by Pioneer Library System! Presented by Lindsay Stratton, 4/15/16

WHAT IS IT?

Tools to easily
create
attractive
Reader's
Advisory
materials –
powered by
Novelist

A **modern** approach
to reaching readers



SOCIAL

Post promotions, fliers, etc. to Facebook, Twitter, and Pinterest



Pioneer Library System

Published by LibraryAware [?] · 17 hrs ·

I am preparing a workshop on creating read-alike maps, which can be (among other things) shared via social media. I think it's pretty good for a first serious attempt! But I am not so sure our collections are quite up to speed on WWI era English detective novels... I can't be the only one who thinks not having the complete Peter Whimsey novels is a grave oversight, can I? 😊

<http://4la.co/17B017>

What will you read after the Inspector Ian Rutledge mysteries?



Pioneer Library System

2557 State Rte 21
Canandaigua, New York 14424 | 585-394-8260
www.owwl.org

134 people reached

Boost Post

LISTS

Create book (or DVD!) lists with cover images, summaries, and more!

Check out these DVDs



Misconduct

When a young ambitious lawyer decides to bring on a case against a powerful pharmaceutical company executive, he soon finds himself entangled in a murderous conspiracy desperately trying to uncover the truth before it is too late



Revenant

After being brutally mauled by a bear while on a fur trading expedition, a frontiersman struggles to survive



Fifty Shades Of Black

An inexperienced college student meets a wealthy businessman whose sexual practices put a strain on their relationship.



Star wars, the force awakens

As both the Resistance and the First Order search for Luke Skywalker, the search begins to focus on a droid called BB-8, which may have information on his whereabouts, along with a scavenger and a stormtrooper deserter, who have found the droid



Odd couple

When two friends are each kicked out by their respective partners, they find themselves in a comical situation.



Krampus /

After a preteen boy becomes frustrated with his family and tears up his letter to Santa, his family is visited by the Christmas demon Krampus



Jane got a gun /

A woman asks her former lover for help when her outlaw husband is threatened by a gang



Backtrack

Psychologist Peter Bower's life is thrown into turmoil when he discovers a strange secret about his patients.



Flight 7500

After a plane bound for Tokyo takes off from Los Angeles, the passengers discover that there is a supernatural force on board



Standoff

A veteran protects a young girl from an assassin after she witnesses a murder

SHELF TALKERS

Put reviews,
descriptions,
and
recommendations
right on the
shelves!



A Countess Below Stairs

by Eva Ibbotson

A young earl cancels his original wedding plans when he falls in love with the new housemaid, Anna, a penniless Russian countess exiled to England.



Vixen

by Jillian Larkin

A first installment in a planned trilogy set in 1920s Chicago and New York introduces young flappers Gloria, Clara and Lorraine, who bob their hair and immerse themselves in jazz-era culture while pursuing the rich boys who love and loathe them.

FLIERS, POSTERS, SIGNS

Advertise
programs,
events, or
library news;
create
engaging
library
navigation

1,000 BOOKS *before kindergarten*

Challenge your family to read 1,000 books before Kindergarten - it's a great way to have fun & motivate the whole family!

Find out more at the circulation desk
or ask Miss Mary today!



Owl.org

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www.owl.org

HTTPS://WWW.LIBRARYAWARE.COM/LOGIN

Show: Starred All Active Archived My promotions

Search

Sort by: Date Created



		What People Are Playing Materials: 1 Document(s) Publications: 0 Scheduled Create Item View Promotion Archive Promotion	Created On: 12/29/2015 11:29 AM	Created By: Macedon Public Library	Updated On: 12/29/2015 12:35 PM	Updated By: Macedon Public Library
		What People Are Reading Materials: 1 Document(s) Publications: 0 Scheduled Create Item View Promotion Archive Promotion	Created On: 12/28/2015 2:06 PM	Created By: Macedon Public Library	Updated On: 12/28/2015 2:53 PM	Updated By: Macedon Public Library
		New Years Eve & Day Closing Materials: 1 Document(s) Publications: 0 Scheduled Create Item View Promotion Archive Promotion	Created On: 12/28/2015 1:07 PM	Created By: Macedon Public Library	Updated On: 12/28/2015 1:20 PM	Updated By: Macedon Public Library
		Cozy winter Materials: 1 Document(s) Publications: 0 Scheduled Create Item View Promotion Archive Promotion	Created On: 12/18/2015 12:54 PM	Created By: pioneer	Updated On: 12/18/2015 1:08 PM	Updated By: pioneer
		holiday closing Materials: 1 Document(s) Publications: 0 Scheduled Create Item View Promotion Archive Promotion	Created On: 12/7/2015 12:52 PM	Created By: Macedon Public Library	Updated On: 12/7/2015 1:16 PM	Updated By: Macedon Public Library

GET STARTED

Create a new promotion

The screenshot displays the LibraryAware interface. At the top, the logo 'libraryAware' is on the left, and 'Welcome, pioneer' with a home icon, 'Naples Library', 'My Profile', 'Help', and 'Logout' are on the right. Below the header is a navigation bar with icons for Promotions, Newsletters, Subscribers, Reports, and Admin. The main content area shows 'Promotions > All Promotions' and 'All Promotions (0)'. A '+ Create Promotion' button is in the top right. Below this is a 'Show:' section with buttons for 'Starred', 'All', 'Active', 'Archived', and 'My promotions'. A search bar and a 'Sort by: Date Created' dropdown are also present. In the center, there is a graphic of a stack of papers with the text: 'LibraryAware uses promotions to keep your organization's work organized. Would you like to start a promotion now?' and a '+ Create Promotion' button.

START A NEW PROMOTION

Promotion name

- Multiple items can go into a single promotion

Branding set

- Library info & logo

Start a New Promotion

Please tell us a little bit about the promotion you'd like to start ...
(Don't worry, you can change this information later, if needed.)

What should we call this promotion?

Default Branding Set

(Branding Sets can be added in the [Admin->Branding Area](#))


[Cancel Create](#)

SELECT A TEMPLATE

Type






Format

Style

Create Item 

Choose Type → Choose Format → Choose Style

[Print Materials](#) | [Bookmarks](#) | Topic: All | Category: All |

[Emails](#) | [Bookmark-Wide](#) |  |  |  |  | 

[Widget Slides](#) | [Brochures-Bifold](#)

[Media Releases](#) | [Brochures-Trifold](#)

[Flyers](#)

[Flyers-2 Sided](#)

[Flyers-Half](#)

[Flyers-Quarter](#)

[Flyers-Quarter-2 Sided](#)

[Posters](#)

[Posters-2 Sided](#)


[Rack-Cards](#)

[Reading Maps](#)

[Shelf Signage](#)

Template Preview

What will you read after Top Secret Twenty-One?



Name: Reading Map, 8 book, Top Secret Twenty-One
Dimensions: 11in. x 8.5in.
Topics: Reaching Readers
Categories: Book(s)
Keywords: Top Secret Twenty-One reading map, 8 book recommendations, Mystery, NY Times, NYTimes, Landscape

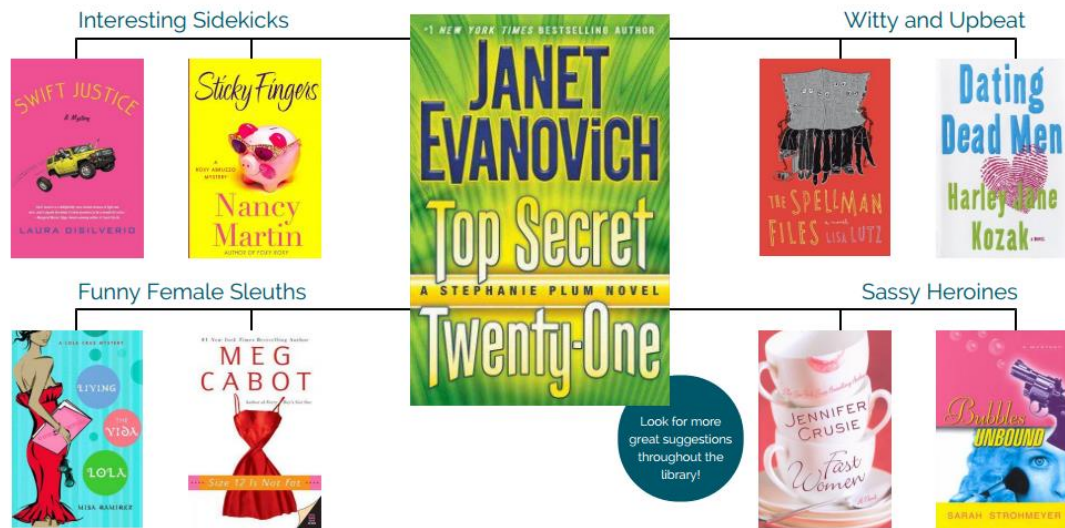
[Select This Template](#)

SELECT AND GO

Premade
promotions
that you can
use as is*

(*but you want to make sure
our libraries own the items
listed!)

What will you read after *Top Secret Twenty-One*?



Owwl.org

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OR CUSTOMIZE

Use Novelist to select titles

Novelist > Keeping Up
> Mystery > Getting
Cozy list

Getting Cozy [\(Hide Details\)](#)

Document Type: Recommended Reads

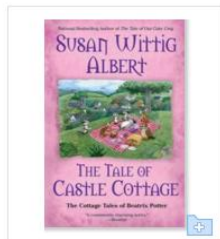
Description:

Cozy mysteries are the "gentle reads" of the mystery genre. Often set in small villages and featuring unlikely detectives, the absence of graphic violence, sexual content, and profanity gives "Cozies" their wide appeal.

Adults **Fiction**

Contributed By: [Burton, Kimberly](#)

Recommended Reads

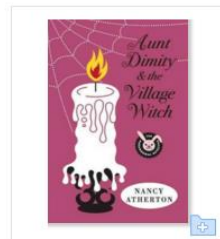


The tale of Castle Cottage: the cottage tales of Beatrix Pot ... (Sep 2011)

By: Albert, Susan Wittig

Popularity: ★★★★★

[Check Availability](#)

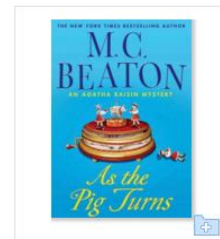


Aunt Dimity and the village witch (Apr 2012)

By: Atherton, Nancy

Popularity: ★★★★★

[Check Availability](#)

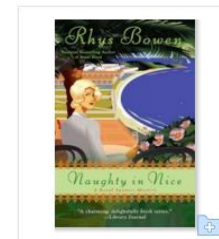


As the pig turns: an Agatha Raisin mystery (Oct 2011)

By: Beaton, M. C.

Popularity: ★★★★★

[Check Availability](#)

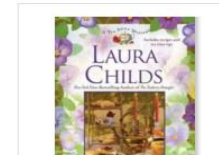
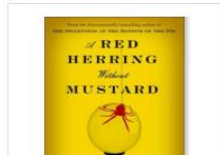


Naughty in Nice (Sep 2011)

By: Bowen, Rhys

Popularity: ★★★★★

[Check Availability](#)



THIS IS JUST THE TIP OF THE ICEBERG...

- Online tutorials and help -
<https://libraryaware.uservoice.com/knowledgebase/>
- Request on-site training – call or email Lindsay