

# Enhancing Programs with Google Hangouts & Digital Badges

Originally presented by Amanda  
Piekart (Berkeley College) at  
Computers in Libraries 2014



**BUT**

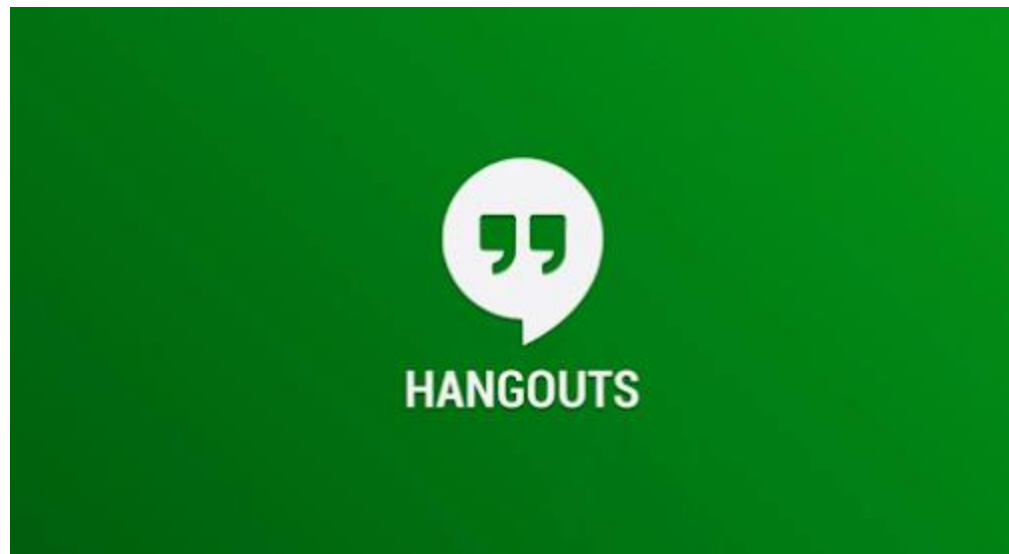




# What went wrong?

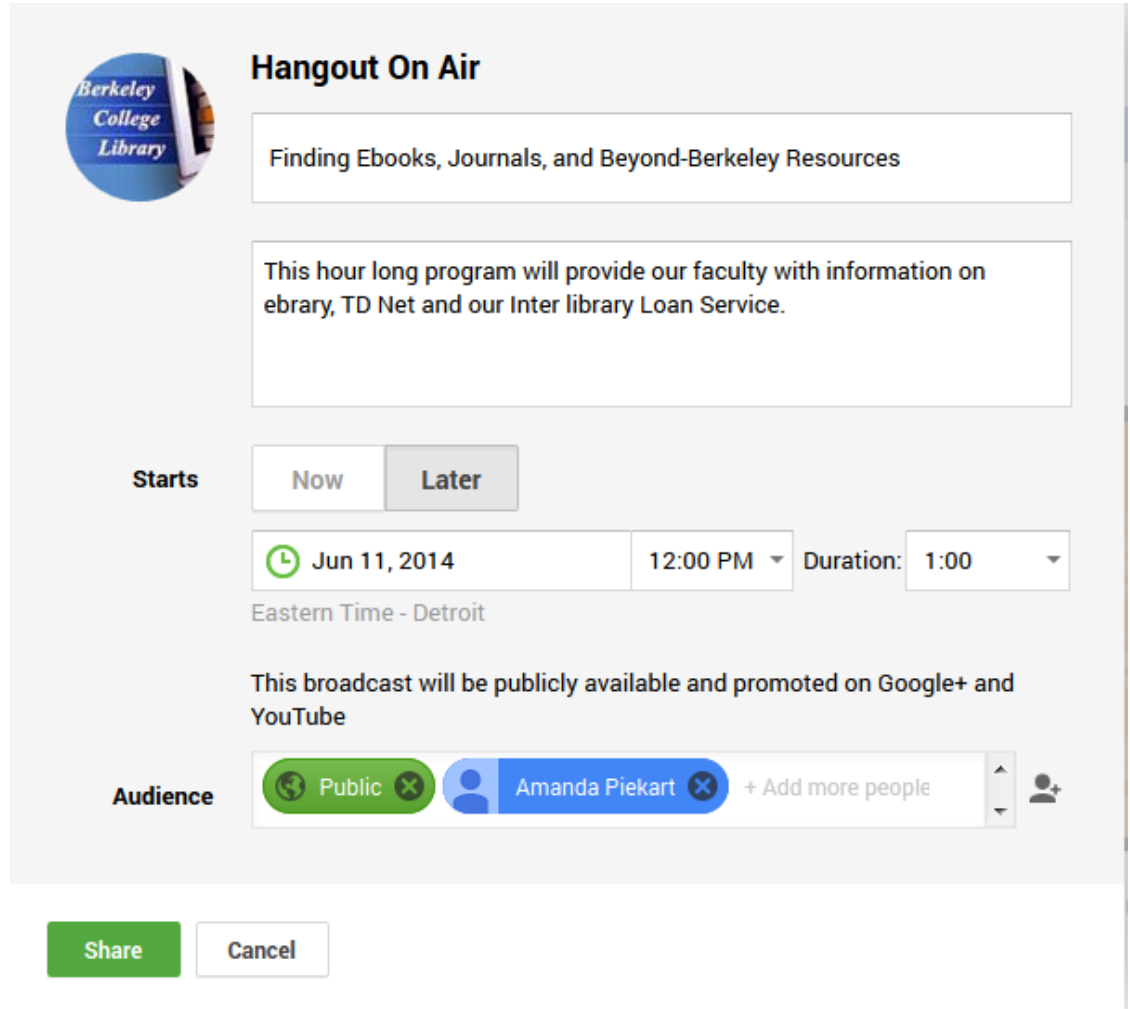


# What can you do?

The Google logo is displayed in its characteristic multi-colored font: blue 'G', red 'O', yellow 'O', blue 'g', green 'l', and red 'e'. A small 'TM' trademark symbol is located to the right of the final 'e'.

# Perks

- You are able to create your event in advance and send out invitations
- When people RSVP to an invitation, the event is added directly to that person's Google Calendar



**Berkeley College Library**

## Hangout On Air

Finding Ebooks, Journals, and Beyond-Berkeley Resources

This hour long program will provide our faculty with information on ebrary, TD Net and our Inter library Loan Service.

**Starts**

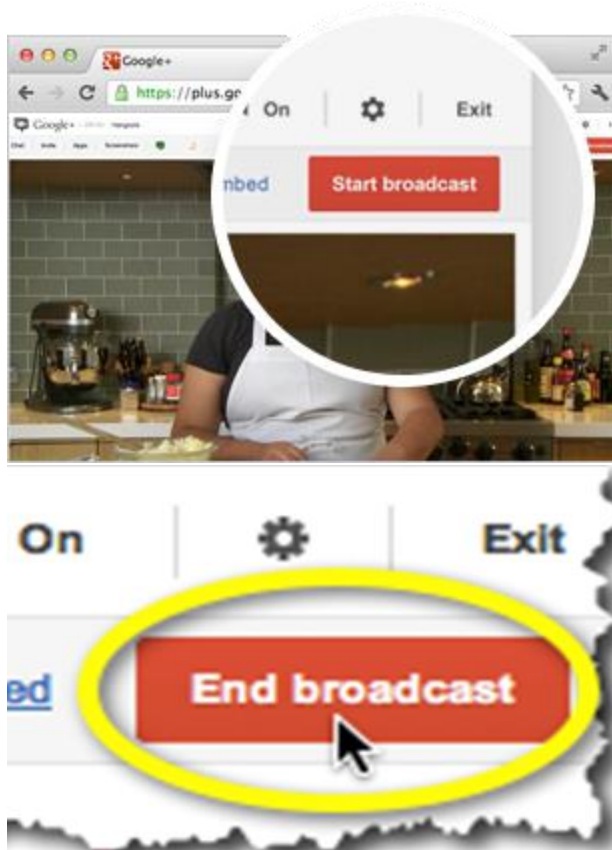
Duration:

Eastern Time - Detroit

This broadcast will be publicly available and promoted on Google+ and YouTube

**Audience**   + Add more people

# Perks



- All you need is a camera, an internet connection, and a Google account
- YouTube is very easy to use
- After the live broadcast is done, the video is automatically uploaded to YouTube and ready to be shared
- You can edit videos

# When advertising...

- Make sure to indicate on any advertising that the event will be recorded
- Also provide an email address where interested people can reach you to get the link to the YouTube video after the program has been recorded



# Digital Badges

## SMITHSONIAN QUESTS DIGITAL BADGING FOR THE CLASSROOM



SMITHSONIANQUESTS.ORG

# What is a digital badge?

- A digital badge is an “indicator of accomplishment, skill, quality or interest”
- They are used as motivation for participation and as credentials
- Think Army badges or Boy & Girl Scout badges, but online



Special Operations  
Diver Badge

# Credly



## TEXT

Blank Slate

No text, please. 4



Save

## Describe this Credit:

Title of Badge

(Required) 128

Short Description

(Optional) 128

Allow others to claim this credit

Allow others to give this credit

[+ Add More Detail](#)



**NO MORE GLASSES**



Title

Wordsmith ?

Description

For completing a writer's workshop.

Issuer

**Kelsy Hibbard-Baker**

Issue Date

05/14/2014

## Step 2

Who would you like to give credit to?

Add Members



Type name

1

Kelsy

Hibbard-Baker

kelsy.hibbardbaker@gmail.com



Add Testimonial



Add Evidence

[Add recipient](#)

| [Add 5 at a time](#)

**Send Credit**

Add a special message to email notification



Earned (1)

Created (2)

INBOX

ALL

PUBLIC

HIDDEN

CATEGORIES



# Criticisms of Online Badges

- Giving out rewards for things people should be doing anyway
- Reward may become less desirable over time
- Problems with validity

# Use in public libraries...

- Will they really be motivation for attending programs?
- Third party presenter consent

