



# System Meeting Agenda

## November 15, 2013

@Pioneer Library System Office, Canandaigua

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|----------------------|---|
| <b>9:00 – 9:30</b>   | <b>Birds of a Feather: How to Make and Market Your Simple EReaders as Magical Hold Jumping Machines, with Chris Finger</b><br>An overview of how Geneva hopes to increase the circulation of their cost-effective EReaders through calculated pre-loaded content and savvy marketing. |
| <b>9:30 – 10:15</b>  | <b>Announcements</b>  |
| <b>10:15 – 10:30</b> | <b>Break</b>  |
| <b>10:30 a.m.</b>    | <b>Program:</b>   |

### Reaching Your Homeschool Population

*Panel: Wilma Miller, Julie Burgess (homeschool parents)  
Jessica DeMarte (Avon Library) and Cheryl Northup (Wyoming Library)*

Since the 1990s, the rise in homeschooling has had a tremendous impact on public libraries. Nearly 1.1 million children are being homeschooled in the U.S., according to the National Center for Education. Of that number, 78% indicate that they use the public library as their primary source for learning materials. But how do we reach this population? What are their needs and requirements and how can we best serve them? You will hear from a panel of librarians and homeschooling parents, who will shed some light on this population and how we can best meet their needs.

*Facilitated by: Pat Finnerty and Tanya Thompson*

### After the system meeting

**CLAC – Central Library Advisory Committee**

**Lunch orders available at door by 10am**