

The Affordable Health Care Act

*The American Library Association
and
the Affordable Health Care Act*

Librarian foot soldiers enlisted to help with Obamacare enrollment

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By Associated Press

Saturday, June 29, 2013



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Branch librarian Nancy Agafitei poses near a computer section of the Barbara ... [more >](#)

CHICAGO — The nation's librarians will be recruited to [help](#) people get signed up for insurance under President Barack Obama's health care overhaul. Up to 17,000 U.S. libraries will be part of the effort to get information and crucial computer time to the millions of uninsured Americans who need to get coverage under the law.

The undertaking will be announced Sunday in Chicago at the annual conference of the American Library Association, according to federal officials who released the information early to The Associated Press.

THE WALL STREET JOURNAL.

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July 1, 2013, 2:39 PM

Libraries Enlisted to Publicize Health-Insurance Options

Article

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By Jennifer Corbett Dooren

The federal government is enlisting the help of 17,000 public libraries across the U.S. to help provide information to their patrons about new health insurance options under the **Affordable Care Act**.

NFL Says No to Promoting Obamacare Exchanges -- But the Librarians are All In

July 01, 2013

BEGIN TRANSCRIPT

RUSH: "National Football League Says 'No' to Promoting Obamacare." We had a story last week that the Health and Human Services Secretary Kathleen Sebelius was gonna lean on the NFL to help them promote Obamacare. Now, the first question is



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Libraries Enlisted to Publicize Health-Insurance Options

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Business section inside »

N.Y. preps for exchanges

Health plan choices to be available Oct. 1

Joseph Spector
Albany bureau chief

ALBANY — New York is touting plans to open its health care exchange on Oct. 1, unveiling a new name Tuesday and saying it will run ads to promote the expected savings for consumers.

The name of the health exchange,

part of the federal Affordable Care Act, will be called "New York State of Health: The official health plan marketplace."

The state plans to start running ads in the coming weeks to promote the new exchange. The messages were tested on focus groups, including farm owners in Batavia, according to Donna Frescatore, executive director of the New York Health Benefit Exchange.

Gov. Andrew Cuomo last month estimated that New Yorkers who enter the program would see as much as a 53 percent decline in health-care costs. The

program is expected to enroll more than 1 million New Yorkers without health insurance.

"There's no question about it. New York's exchange is delivering some big savings for New Yorkers," Frescatore said in a live online video Tuesday.

On Oct. 1, New Yorkers will be able to choose from plans offered by the state's major health insurers. Residents in each county can check which plans are offered in their area.

See EXCHANGE, Page 4B





<http://nystateofhealth.ny.gov>

Resources

- WebJunction Webinar: Affordable Care Act: **Wed. August 28 at 1 pm.** Click here to register:
http://www.webjunction.org/events/webjunction/Libraries_and_ACA_Resources.html
- NYLA Webinar: What NY's Librarians Need to Know about New York's Health Benefit Exchange – **Thurs., August 29, 2:00 – 3:30.** Click here to register
http://www.nyla.org/max/4DCGI/cms/review.html?Action=CMS_Document&DocID=855&MenuKey=career. Free to all NYLA members.
- A summary of the July 27 WebJunction webinar, including access to the full webinar archive, is now available at
http://www.webjunction.org/events/webjunction/Libraries_and_Health_Insurance_Preparing_for_October_1.html
- Also on Webjunction: <http://webjunction.org/explore-topics/ehealth.html>. Visit the FAQ. Sign up to receive updates about webinars and additional resources.

Resources: Navigators



- In-Person Assistor/Navigators have been assigned to each county (mid-August)
- Their role is to provide in-person enrollment assistance to individuals, families, small businesses and their employees who apply for health insurance through the Exchange.

www.healthbenefitexchange.ny.gov/IPANavigatorMap

What Can Libraries Do?

- **Spend** a little time reviewing the New York State of Health website.
- **Identify** a staff member that can champion library-related resources and health information at your library and will keep staff informed of new information as it becomes available.
- **Review** computer access policies and procedures. (You may want to adjust computer access time).
- **Don't panic!** Our role as librarians is to be a conduit of information, not to be health care experts.

Librarians to teach people about Affordable Care Act

Network news from Eastern Idaho

What do you need from us?