

# Logos for Libraries

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Contact me for  
my reasonable rates!

## Capturing the spirit of a community

For the Cohocton Public Library I wanted to create a warm, welcoming design that embodies the spirit of the community. Cohocton residents have a special pride for their annual Fall Foliage Festival so I incorporated a fall maple leaf into the design. The logo is simple, clean and friendly. It is a classic image that won't soon go out of style.



## Why for your Library?

A library is a lot more than a place for books. It's a meeting place, community center and often serves as the heart of a town. A good logo will help communicate this impression to your community. It is a simple graphic/text that holds much more than words. It carries an idea and emotion that people will associate with the library. A well designed logo will embody the special, unique qualities of your library and will provide an easily recognizable visual identity for your library.

## Services I Provide

- Logos for **signs, stationery letterhead, websites, t-shirts, bookmarks, ect.**
- a classic, clean **colored logo design** that meets your needs
- a **black and white version** to use on documents without color
- professional work at industry standards
- consultation session to help me figure out what makes your library tick!

## Could it be time for an update?

One of the services I offer is redesign. When it comes to logos, simpler is usually better. The human eye is naturally drawn to crisp and simple design, but will quickly dismiss an overly cluttered design. By working from a library's existing logo, I design a new logo that is fresh and professional.