



## PLS System Meeting – Summary May 17, 2013 @ Pioneer Library System

Susan Reding, **ARC**; Nancy Burns, **ATT**; Jessica DeMarte, **AVO**; Laurie Newell, **BLO**; Mary Jane Stubbings, **BRI**; Renate Goff, **CAL**; Jenny Goodemote, Ron Kirsop, **CAN**; Teresa Dearing, **DAN**; Beth Horn, Chris Finger, Kelsy Hibbard-Baker, **GPL**; Wendy Krause, **HPL**; Theresa Streb, **LYO**; Darlene Virkler, **MAC**; Tracy Whitney, **MAR**; Blanche Warner, Jessie Onley, **NAP**; Peggy Parker, **PER**; Leah Hamilton, Deb Dennis, **PHE**; Marcy Gay, **RC**; Stacey Wicksall, **RJ**; Donna Rose, **ROS**; Carol Garland, **SOD**; Elly Dawson, **VIC**; Moriah Beecher, **WADS**; Jeff Davignon, **WAL**; Kim Iraci, **WIL**; Cassie Guthrie, Betsy Morris, Bob Wicksall, Aaron Zsembery, Lindsay Stratton, Heidi Jensen, Jeanne Hayes, **PLS**.

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### **Birds of a Feather: Using Forms on Google Drive – Chris Finger; 5 attendees**

**TWiki:** <http://plum.pls-net.org/twiki/bin/viewauth/Members/Meetings/SystemMeeting20130517>

### **Announcements**

Cassie (PLS):

- June 11 - a 1-hr webinar for new library trustees with Jerry Nichols, offered through the NYS Library—will give a broad overview of the Library Trustees Handbook. The program will be archived and libraries and trustees will be able to access.
- 20 libraries have enrolled their trustees in the NYLTO site (New York Library Trustees Online). Cassie has attended 8 member library board meetings, giving a 20-30 minute demonstration. Please contact Cassie if you would like her to demo at your library.
- Past issues of trustee newsletters are on the PLS website. The last page of the latest issue lists consulting services that PLS provides for trustees.

Lindsay (PLS) attended NYLAs Digital Literacy training (6hrs) and she highlighted helpful links from the website [<http://diglitny.org/>]. More training sessions are scheduled and there are incentives to attend—mileage reimbursement, and money (~\$150) if afterward you conduct training sessions for others. If there is interest, PLS can schedule a training session at PLS. Contact Lindsay if you are interested!

Aaron (PLS) showed reports that are emailed daily to those with a SenSource wireless people counter. Reports are daily, weekly, and monthly, and can be tailored to zero in on specific hours. Contact Aaron if you need help setting up so that the wireless access point is properly located for maximum signal.

Beth (GPL): Geneva has 3 people counters and is gathering information from the reports to use for accurate annual report stats, as well as sharing with the Board and Long Range Planning committee. The reports will also be useful in evaluating shift changes and staffing needs.

Betsy (PLS) showcased one of the nerf video cameras that will be in the summer reading theme kits that Kathryn is pulling together. [see footage added to the [PLUM](#)] The camera is easy to use, works on batteries and has a smart card.

### **Sharing**

Jenny (CAN): Canandaigua held its groundbreaking ceremony May 8 and work is expected to be completed in 6 mos. Wood has been raising funds for the expansion project since 2008 and reached their funding goal of \$1.7M. Some features include: meeting room with seating for 112; kitchenette; staff work room and offices, ADA compliant elevator; new check-out area and lobby that will feature a welcome desk, and comfortable seating. The project will also result in more space for Mary Ferris's children's area.

Wendy (HPL): Honeoye is winding up their \$600K library addition project that began in Aug 2012. The library's Long Range Plan detailed the need for more space. The new meeting room will accommodate 49. The trustees have been using the NYLTO (NY Library Trustees Online) site and will use the policy section to help craft a meeting room policy, with a premium on ease of public use.

Cassie (PLS): The June system meeting topic is disaster planning, writing policies, and we will be using the NYLTO site.

Theresa (LYO) featured a book by local author Patricia Gorthy. (Also former library staff and English teacher) Her book Peppermint Summer is well-researched and proceeds will benefit the Lyons Heritage Society. "A young girl's journey on the Erie Canal in 1860 to visit her grandparents' peppermint farm in Lyons." ISBN 9780989120906 Cost: \$10 (can be ordered from the Lyons Public Library)

## 3D DISPLAYS!

*Speaker:* Leah Hamilton, Director, Phelps Community Memorial Library

*Facilitator:* Heidi Jensen

Leah designed and built unique custom exhibit supports for fifteen years for the Dept. of Rare Books & Special Collections at the University of Rochester. While working there as Collections Manager, this passion of hers truly leapt to life when she curated and installed an interactive pop-up and movable book exhibit (<http://www.youtube.com/watch?v=GQzIX27rn9c>), bringing exhibit supports to a whole new three dimensional level. With her self-taught graphic design and paper engineering, she loves creating 3D signage that literally reaches out to the public!

*Handout:* 3D Signage ([see system meeting page under program materials](#))

### **Highlights:**

- Displays do not need to be flat! 3 dimensional displays will help draw people in and take notice
- Know your target audience. *Whose attention are you trying to grab?* The answer is seldom *everyone's*.
- Visualize - Focus on the image
- What do you think of when I say \_\_\_\_\_? Use the most universally accepted image
- Words become objects
- Keep the info on your display to a minimum—simplify!
- Look at your signage with fresh eyes, put yourself in the place of the public
- Studies show that people's visual attention span is about 10 seconds; make your display count!
- You don't need fancy publishing software; Word is sufficient
- Investigate using other fonts. See [www.dafont.com](http://www.dafont.com)
- Stand back 10 feet. Is your display easily read?
- Some recommended supplies:
  - Black foamcore (is stronger, easier to use, and helps displays pop! (available at The Art Store, Southtown Plaza, Henrietta)
  - PVA adhesive (polyvinylacetate); Leah uses TALAS Jade403 ([www.talasonline.com](http://www.talasonline.com))
  - Double-sided tape (3Ms ¼" double-sided recommended)
  - Metal ruler
  - Cutting mat at least 18"x24"
  - Scalpel and blades (more accurate than *x-acto* knife)
  - Assorted colors of sharpies—used to cover paper edges and give your display a professional look
- Recommended book: Elements of Pop-Up by David Carter ISBN 9780689822247