

# OWWL2go User Survey

1. Which library do you use the most?			
	Response Count		
	161		
[58] answered question	161		
skipped question	4		

# 2. How often do you visit the library in addition to downloading materials from OWWL2go? Response Percent Response Percent At least once a week [30.2%, 16] 32.9% 52 Once a month [39.6%, 21] 28.5% 45

38	24.1%	[15.1%, 8]	A few times per year
23	14.6%	[15.1%, 8]	Rarely
158	answered question		
7	skipped question		

### 3. If answered rarely, what is your reason for rarely visiting the library? Check all that apply. Response Response Percent Count I don't have time to visit the library 6 12.2% [16.7%, 2] Library hours are not convenient 18.4% 9 [25%, 3] for me Library does not meet my needs 6.1% 3 [8.3%, 1] I don't need to visit the library [66.7%, 8] because of ability to download 75.5% 37 materials from OWWL2go Library programs do not interest me 2.0% 1 [8.3%, 1] Other (please specify) 10 [answered=12] answered question 49 [skipped=47] NOTE large # skipped skipped question 116

4. What type of ereader/device do you use to download ebooks?				
		Response Percent	Response Count	
Nook (all devices)	[28.6%, 12]	27.8%	37	
Kindle (all devices)	[33.3%, 14]	46.6%	62	
Sony (all devices)	[7.1%, 3]	2.3%	3	
IPad	[31.0%, 13]	16.5%	22	
Other tablet	[26.2%, 11]	18.8%	25	
		Other (please specify)	48	
		answered question	133	
		skipped question	32	

## 5. On average, how many OWWL2go ebooks do you check out per month?

			Response Percent	Response Count
None	[15.4%, 8]		13.8%	20
1-2		[46.2%, 24]	51.0%	74
3-4	[30.8%, 16]		23.4%	34
5 or more	[7.7%, 4]		12.4%	18
		Ot	ther (please specify)	11
		;	answered question	145
			skipped question	20

# 6. On average, how many OWWL2go audiobooks do you check out per month?

		Response Percent	Response Count
None		[64%, 32] <b>62.4%</b>	93
1-2	[22.0%, 11]	22.1%	33
3-4	[14.0%, 7]	11.4%	17
5 or more	[4.0%, 2]	5.4%	8
		Other (please specify)	4
		answered question	149
		skipped question	16

Simple Summary Statements:

- 1. 15% of survey respondents rarely visit the library
- 2. Rare visitors get their needs met by OWWL2go
- 3. Kindle is the most popular eBook reader
- 4. eBooks are more freqently downloaded than audiobooks