PLS System Meeting – Summary
January 18, 2013
@ Pioneer Library System

Jeanna Ruter, AVO; Laurie Newell, Jody Waters, **BLO**; Diana Thorn, **BRI;** Jenny Goodemote, Mary Ferris, Ron Kirsop, Kelley Blue, **CAN**; Melissa Correia, **CS**; Teresa Dearing, DAN; Beth Horn, Tanya Thompson, Chris Finger, **GPL**; Darlene Virkler, **MAC**; Tracy Whitney, **MAR**; Blanche Warner, **NAP**; Elly Dawson, Krystina Hardter; Peg Pelletier, **NEW**; Anne Rehor, **ONT**; Patricia Baynes, **PAL**; Leah Hamilton, Deb Dennis, **PHE**; Stacey Wicksall, **RJ**; Donna Norris, **ROS**; Carol Garland, **SOD**; Pat Evans, Lynne Madden, **VIC**; Lisa Gricius, Mary Conable, **WAR**; Dottie Patt, **WOL**; Betsy Morris, Jim Frey, Bob Wicksall, Aaron Zsembery, Lindsay Stratton, Pat Finnerty, Nancy Herzig, Heidi Jensen, Jeanne Hayes, **PLS**.

Birds of a Feather: Quick Fun with Social Media – Lindsay Stratton; 7 attendees
Twiki: http://plum.pls-net.org/twiki/bin/viewauth/Members/Meetings/SystemMeeting20130118

Announcements

Welcome:
Deb Dennis (PHE) introduced the new Phelps Library Manger, Leah Hamilton.
Laurie Newell (BLO) introduced new Children's Clerk, Jody Waters. Jody also works as a clerk for the Bristol library.

Betsy (PLS): Cassie, Pat, and Betsy attended NYLTO (NY Library Trustees Online) training last week. Sandra Nelson was fabulous. She tackles policy issues and is very knowledgeable. Betsy learned that there is an option to register without entering your email and still be able to use the site. It is not necessary to upload a photo and it is O.K. to change your password and Betsy recommends changing it. The February System Meeting program will introduce the NYLTO website and its capabilities.

Diana (BRI): Bristol has 4 new trustees and Diana used the NYLTO tips for new trustees section. There is a 5 minute online video—Diana recommends. One favorite quote: Trusteeship is "not resume fluff, it is work". Diana found the site has great info and is a springboard for conversation.

Betsy (PLS):
- Cassie has published the Winter 2012/2013 issue of TrusteeTalk. It was mailed to all library trustees and announces the NYLTO site and the upcoming NYLA Advocacy Day, March 5.
- People counters group order – see the Twiki page and fill in table of your order or call Jeanne. Deadline is Jan 31. The people counter is a good tool, has a good battery life-~2-years, and counts traffic in & out.
- OWWL2go (see link on Twiki system meeting page) next generation rolling out Jan 22.

Cindy (PLS): RE: annual report. No changes have been released yet. Cindy is planning a workshop the end of January and reports are due to PLS mid-Feb. [After the meeting DLD announced the annual report will be slightly delayed].

Betsy (PLS): PULISDO members have told DLD that "we need to know of changes" to the annual report ahead of time.

Jim (PLS):
- Please use the forms on the Twiki to request help or to notify PLS of issues. Under the ACTIONS tab there are links to report or request help, i.e. *Report an Evergreen issue* or *Request other help….* These forms allow PLS staff to give faster attention to issues. Many eyes can see what is needed as opposed to an email sitting in an inbox, unread, because that staff member is out of the office (sick/vacation). The tracker also keeps a history so other PLS staff can see what has already been done to address concerns.
- Bob has written code for the public OPAC so patrons can choose hold notification to cell phone option and it will correct the format of the phone number. The **staff client does not have the same capability** to screen out other characters. SMS phone numbers in Evergreen must include the area code, prefix, and phone number *without dashes, spaces or other punctuation*. When a cell phone number for an SMS notification message is entered into Evergreen incorrectly, the message, which is undeliverable, will typically 'bounce' back to the patron's home library.

Bob (PLS): The monthly new user report has a new column to include SMS numbers and it shows if there is a problem with extra characters in a phone number. See Twiki. For bounce back messages, PLS added the patron's database ID to the email's subject line to assist library staff in identifying the patron whose email failed.

Betsy (PLS): Bob has developed many patches to EG issues and we dream about having an up-to-date EG version development server so, Bob can share software patches he develops with the Evergreen community.

Heidi (PLS) reviewed the change to lunch orders on system meeting days. Now using Mark's Pizza instead of Mac's Philly Cheese. Choices are slice of pizza, salads, subs. No drinks or chips.

Nancy (PLS) highlighted new theme kits that were purchased using Outreach funding and whose themes were suggested by COSAC (Community Outreach Services Advisory Council). COSAC, mandated by the state, has 11 members who work for various agencies in our communities. New kits include: Autism, Job Searching for ex-offenders, Safety for Seniors. Pat and Nancy visit agencies, display theme kits, and have received very positive feedback. It is a Win-Win for libraries, PLS, and area agencies. Many kits are scheduled for pick up at local libraries and this brings in folks who then get to see what you are all about. Pat is developing flyers using a targeted marketing approach—each flyer is specific to an individual theme kit. Phelps, Naples, and Clifton have all recently showcased a theme kit.

Kathryn (PLS): The YSAC (Youth Services Advisory Council) meets after the system meeting to discuss plans for the Summer Reading Workshop.

Chris (Central Reference – GPL): OWWL2go handouts available.
8-10 training workshops are scheduled through the end of February (MAR< WAR, ARC) Call Geneva or email Chris to schedule training. There will be database training at Bloomfield in Feb.

Aaron (PLS) reminds everyone to use the Twiki Help Form (Actions tab, Request Other Help…) when requesting an email for new staff AND to also use the form to let PLS know when a staff member leaves. Especially important for those staff who had been receiving the circ@pls-net.org emails.

Beyond Banned Books: Crafting Creative Themes @ the Library

Facilitators: Pat Finnerty and Lindsay Stratton

Panelists: Ron Kirsop, Anne Rehor, Melissa Correia

See Resource handouts & PowerPoint presentations

Highlights:

- There are multiple sources to gather inspiration for programming: social media sites, Pinterest, other library sites that include display photos, Chase's calendar of events (see resource handout), Flickr, Google image search, http:www.programminglibrarian.org
- Interested in a workshop on Pinterest? Contact Lindsay
- Think beyond traditional

Traditional	Beyond traditional
Presidents' Day	Chinese Happy New Year
Women History month	Optimism Month
Earth Day	Jazz Appreciation

- Plan ahead (see planning worksheet)
- If you are not enjoying your program, there's a strong chance your patrons won't enjoy it either
- Bring in the community, i.e. local bike shop for Bike Safely Month
- Borrow ideas from other industries

- Get feedback , it will help you plan other programs and help with patron communication & involvement
- Feedback method can be formal – a survey, or informal –observation, or conversation

Anne Rehor – Ontario Public Library

- Recommend book My Ideal Bookshelf, ISBN 9780316200905
- For National Poetry month, Anne read poem @school announcement time
  - Some favorites: *Are You Quite Polite: silly dilly manners songs* by Katz; *This is just to say: poems of apology and forgiveness* by Joyce Sidman
- http://www.wordle.net/ a source for creative word displays
- Recommends Fun-Tak mounting putty for hanging posters, flyers, etc., doesn't damage the walls

Melissa Correia – Clifton Springs Library

- Some successful programs:
  - Daughters of Creative Sound, from Buffalo and well worth it! Drums, interactive, tell stories; creative daughters@yahoo.com
  - Young school irish dance.com
  - Blue bird program, informative and built birdhouses, John Rogers. Naples had used also.
- Passive programming ideas:
  - For memorial day, etc.: Offer a paper star for patrons to write the name of a service person and hang up in the library for patrons to see
  - Banned book week: table set up with books and yellow caution tape strung around them.
    - A favorite poster: Think for Yourself & Let others do the same

Ron Kirsop – Wood Library

Adult programming:
- Library received a Humanities Grant (very easy to apply for) and had speaker Reah Lee who spoke about war of 1812. A fabulous speaker and was presented in engaging manner. Library partnered with the Historical Society
- Local bike shop owner discusses safety, road laws, and brought tools and fixed bicycles for a few hours.
- For Titanic anniversary, speaker Dr. Madigan, St. John Fischer ethics professor. Discussed ethics of situation and he brought some of own person collection of memorabilia
- Diver Jim Kanard shared diving experiences, talk about his book, and showed video of special equipment used when working on sunken schooner in Lake Ontario
- Downton Abby Tea Party – adult program that helped launch celebration of expanded Sunday hours.
  - About 26 attended, many in costumes
  - Had Wegmans scones, jam, and tea
  - Local paper sent reporter
  - Afterward WXXI contacted Wood Library wanting to partner a program in February