

# “Do-It-Yourself” Surveys

An Outreach Services Workshop  
for Pioneer Member Library Staff, Trustees and Volunteers  
with Marketing Consultant N. Cenette Burdine of Burdine & Company, LLC



At this practical and hands-on workshop you will learn:

- How to develop an effective survey questionnaire for your library/community
- Ideas for reaching both library users and non-users with your survey
- The basics of Survey Monkey as a tool to conduct survey research efficiently
- How to use survey results to improve whatever matters to the library and the community it serves.

Friday, January 11, 2013\*

9:30 am — 12:30 pm

Pioneer Headquarters, Canandaigua

Register at:

<http://tinyurl.com/DIY-Surveys>

\*Snow Date: Tuesday, January 15



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