

**PLA 2012
VIRTUAL
CONFERENCE**

March 15-16, 2012

www.placonference.org

Can't get to Phili for PLA?

**Come to the PLSHQ
Virtual Conference
Viewing Party!**



Live Programming – Please register for EACH day you plan to attend

Day 1: <http://tinyurl.com/84frxy5>

Day 2: <http://tinyurl.com/6mxxp92s>

Thursday, March 15

- 10:45-11:00 AM Welcome and Intro – Marcia Warner, PLS President
- 11:00 AM-12:00 PM Program I Engaging with Teens on a Shoestring Budget
- 12:15-1:15 PM Program II – Social Media and Your Marketing Strategy
- 1:30-2:20 PM Program III – Q & A with Nancy Pearl
- 2:45-3:30 pm Break – Author interview
- 3:45-4:45 PM Program IV – iPads in the Library:
From Tech Programming to Staff Productivity
- 5:00-6:00 Program V – Transforming Public Libraries from Institutions of the
Industrial Age to Change Agents for the Networked Society
- 6:00 PM Wrap-up

Friday, March 16

- 10:45-11:00 AM Welcome and Intro
- 11:00 AM-12:00 PM Program I – Program-Palooza: 60 Programs in 60 Minutes!
- 12:15-1:15 PM Program II – Library-To-Go: Putting Your Library Virtually Anywhere
- 1:30-2:30 PM Program III – Can't, Won't, Don't, Couldn't, Shouldn't, Wouldn't: Combating
Negativity Nellies in the Workplace
- 2:45-3:30 PM Break – Author interview
- 3:45-4:45 PM Program IV – Tracking Children's Early Literacy Skills: Options for Libraries
- 5:00-6:00 PM Program V – The Future of Libraries: Trends in Building Design,
User Experience, and Community Partnerships
- 6:00 PM Wrap-up