



**PLS System Meeting – Summary
November 18, 2011
@ Pioneer Library System**

Jeanne Ruter, **AVO**; Laurie Newell, **BLO**; Diana Thorn, **BRI**; Mary Ferris, Jenny Goodemote, Ron Kirsop, **CAN**; Beth Horn, Tanya Thompson, Wendy Freier, **GPL**; Wendy Krause, **HPL**; Cathy Allen, **LIM**; Theresa Streb, **LYO**; Darlene Virkler, **MAC**; Tracy Whitney, **MAR**; Dorothy Morehouse, **NEW**; Sandra Hylan, Anne Rehor, **ONT**; Patricia Baynes, **PAL**; Peggy Parker, **PER**; Deb Dennis, **PHE**; Andrea Tillinghast, Liz King, **RJ**; Donna Norris, **ROS**; Carol Garland, **SOD**; Angel Wright-Sackett, **SS**; Pat Evans, Lynne Madden, **VIC**; Anna Grace, Sarah Matthews, **WADS**; Mary Zingerella, Liz O'Toole, **WAL**; Mary Conable, **WAR**; Cheryl Gravelle, Michelle Byrnes, **WIL**; Kathy Miller, **RRLC**; Cassie Guthrie, Betsy Morris, Ellen Reynolds, Lindsay Stratton, Jim Frey, Bob Wicksall, Aaron Zsembery, Jeanne Hayes, **PLS**.

Birds of a Feather: *JobNow* with Chris Finger (GPL) — 8 attendees

Twiki: <http://plum.pls-net.org/twiki/bin/view/Members/Meetings/SystemMeeting20111118>

Announcements

Cassie (PLS):

- Attended Dansville's preview reception for their grand re-opening on Nov. 17. Pictures are posted on Pioneer's Facebook (<http://www.facebook.com/PioneerLibrarySystemNY>)
- Reminder: take a look at the PLS Facebook page and "like" us
- Library Advocacy Day is March 6, 2012. A letter will be going out week of Nov 21 to library friends' groups asking for their help in funding the charter bus to Albany.
- Assembly Public Hearing, Albany on Nov 29 - seeking testimony on the impact the 2011-12 State budget has had on public libraries across NYS. NYLA is sending out a survey about libraries giving help to those looking for jobs. Michael Borges will pull together the feedback and share at the hearing.
- Re: Tax Cap. DLD sent email to NYLINE list saying that libraries should expect to receive a letter and/or email requiring them to fill out a form issued from the Comptroller. Different circumstances, factors, and some discrepancies add to the complication of how to proceed. Cassie and Cindy will look at the form and develop a Twiki page. From NYLA, resolution language for overriding the tax cap in draft form and will be posted on their web site once finalized.
- *Next steps* in developing PLS plan of service are on the November system meeting Twiki page. Please let Cassie know if you are willing to be on the Task Force that is expected to convene in Feb-Mar 2012.

Betsy (PLS): Rochester Broadway Theatre League dropped off posters for their upcoming production *Billy Elliot*. Take and post!

Aaron (PLS):

- Testing for libraries ordering directly from Dell is complete. The Twiki page will be updated with the revised computer purchasing information and libraries can order on their own. [<http://plum.pls-net.org/twiki/bin/viewauth/Members/AggregatePcPurchase>]
- The overdue shelf list format has changed and will run on Monday Nov 21. The owning library column reflects items checked out at your library as well as from elsewhere; expanded date range; circ lib column shows from where item circled.

Anna (WADS) said a staff member viewed and likes the new format better than the old.

Kathryn (PLS) reminder: publisher donated YA books are in the small meeting room down the hallway.

Ellen (PLS):

- Group order for *Madonnas of Leningrad*, a Writers and Books selection for the Community Read in March 2012.
- *Powerful Presentations* on Dec 2 with Mary Fellows at PLS: valuable concepts and models for connecting with community partners, working collaboratively, and making outreach efforts succeed. Please sign up via the calendar of events. Youth Services staff as well as Directors and trustees are encouraged to attend.
- *Youth Yak Buddies*. Dorothy (NEW), Sarah (WADS), Liz (WAL) shared collaborating experiences.
 - Dorothy – avoid reinventing the wheel and find the value in each other as professional support. Talk, email, and connect with each other. Dorothy visited Victor for Lynn’s babies’ program and now has her own babies program at Newark. Liz at Red Jacket came to see Newark’s program and took ideas for developing a RJ program.
 - Sarah – trade and share ideas; try to do local county/regional programming, even inter-county (i.e. Rochester) programming
 - Liz – a plug for the collaborative Legos rotating collection (~10,000 Legos), display and use with a program, then ship collection to next library. Easy and fun.
 - talked about her *spend a night at the library* program – 15 8-yr old boys participated and used the Lego collection to make carts, vehicles and raced them down the hall
 - be sure to visit the PLS Youth Services blog for ideas, sharing, and events
<http://plsys.blogspot.com>

Patricia (PLS): Palmyra Library is moving and will be closed Nov 28 –Dec 18. Re-opening Monday Dec 19 and will have a Grand Opening early 2012.

Peggy (PLS): Tale of Three Counties (Wyoming, Genesee, Orleans – *the Daily News readership area*) selection is *The Call* by Yannick Murphy and is one of Publisher Weekly’s Best Books of 2011 (currently only 4 PLS libraries own)

Carol (SOD): Sodus Library has referendum vote on December 8th to build a connecting structure between the library and new building.

Wendy (HPL): The library is planning an addition and was heavily involved this week with the town planning & zoning boards and the DEC discussing site plans and permit fees and waivers. Hopes to build Spring 2012.

Mary (WAL): Walworth-Seely will celebrate the library’s 50th anniversary on February 12th. Representative Anne Marie Buerkle is scheduled to be there. The library Friends are contributing largely.

Jenny (CAN): Save the date: Friday, Dec 16 from 5-6:30pm. Carol Shama is retiring the end of the year and Wood is honoring her.

Anna (WADS): Wadsworth Friends hosted a program with Newbery author Linda Sue Park. She read from her new book *A Long Walk to Water*

Melissa (CS): Clifton held a Haunted Library teen program - about 125 attended. Spooky—a few folks cried!

Patricia (PAL): Also held a haunted library event. This was their 3rd year.

Jim (PLS): EverGreen has been down all morning and it was just reported that it will be down all day due to a catastrophic server problem.

Topical Triptych

Presenters: **Central Library Update** - Beth Horn, Wendy Freier (GPL) ; **NYLA Show & Tell** – Liz O’Toole (WAL), Cheryl Gravelle (WIL), Anna Grace (WADS), Diana Thorn (BRI), Dorothy Morehouse (NEW); **RRLC Plan of Service** – Kathy Miller, RRLC Executive Director.

Highlights:

Central Library Update

- Beth handed out a survey for member libraries to fill in regarding knowledge of & satisfaction with Central Library Services
- presentation on PLUM: <http://plum.pls-net.org/twiki/bin/view/Members/Meetings/SystemMeeting20111118>
- answered 229 OWWL2go questions, many from member library patrons
- provided OWWL2go training to library staff
- reminder to library staff to use the link on the left column of the Twiki – it will take you directly to the form to use for requesting Central Library to purchase adult non-fiction

Discussion:

- Kindle vs Nook article in Buffalo News (*see link* on system meeting page)
- Pat (VIC): New book out called Goodnight iPad by Ann Droyd

NYLA Show & Tell – pointers & tips from NYLA programs attended by member library staff

Liz O’Toole attended *Mother Goose on the Loose*

- Program designed by Betsy Cohen for ages 2 and under
- Uses music, art/images, lullaby’s, bells/noise shakers, scarves (peek-a-boo), books, and flannel boards

Cheryl Gravelle attended:

- Jerry Nichols - *I STILL don’t want to talk about it*; personnel issues/handling conflict. Tip: “act like a boss, even if you don’t feel like one” – remember you are the boss
- Everything E-Books; (Pioneer seems up-to-date on this topic)
- Sensitive & effective intervention techniques to use in a library setting
- Kim Bolan Cullin – 21 more ideas for 21st Century Libraries
 - How libraries are relevant in the community
 - Turnover rate in libraries – get rid of stuff that is stale
 - Showcased cutting-edge library in the Netherlands
- Favorite program: *Futureproofing your library* OCLC’s George Needham – changing library environment; make things as simple as possible, intuitive, get rid of jargon, showed inspiring pictures & Cheryl intends to implement some of the ideas

RRLC plans to host *Futureproofing* at a Spring 2012 workshop.

Anna Grace attended:

- Took the time to spend time with vendors and learned a lot
- *Devices: eReaders, iPads, Apps* – Fayetteville Free Library shared successes of their pilot program now in its 2nd year. iPads are heavily used for games and the Nook color has hi-circ numbers

- *Bond Basics for Financing Public Library Capital Projects*. LOTS of info; Anna received a copy of the book and will add to the catalog
- Sensitive & effective intervention techniques – tools and techniques to use in library setting
- *All on the Same Page: Boards-Friends-Director Relationships*. Tip: Have memoranda of understanding and review it with your Friends Group every year.
- *Throw the Bums Out* – a workshop on weeding. Reaffirms and reminds of what Ellen has been saying.
- Anna’s favorite workshop: *Reimagining Existing Library Space* - good ideas for moving things around; giving clear lines of sight; furniture on wheels a plus; possibilities

Diana Thorn attended:

- ABCs of Fundraising with Ron Barrows.
 - Exchange Relationship is a triangle. Giver, library, patron
 - 1st determine your need and be specific
 - Explain why someone should give
 - Decide ahead of time who will ask the community
 - Online is the future for getting donors**
 - Always say thank you, even after an annual letter campaign
 - Evaluate the fundraiser

**Betsy mentioned WebJunction has white papers on online payment options. She will gather info on payment systems and consider as a PLS and/or RRLC workshop topic.

NYLA offers *CauseVox* (<http://www.nyla.org/page/nyla-offers-online-fundraising-tool-for-libraries-487.html>) as an option.

Dorothy Morehouse attended NYLA:

- Loves spending intense days w/ “my people”
- A great chance for folks to meet and tell their story
- Used *Prezi* – a more interactive presentation software than PowerPoint

RRLC Plan of Service

Handout: RRLC Plan of Service 2011-2016 Summary – DRAFT

Kathy spoke about RRLC services and asked for feedback

- Contact kmiller@rrlc.org to share thoughts about RRLC services and suggestions for topics
 - What are we doing well?
 - What can be done to improve it?
 - What aren’t we doing you’d like to see?
 - What aren’t we doing all that well?
- Some feedback from those attending the system meeting:
 - Likes selection of programs & appreciate response to program requests
 - Liked the Disaster program
 - Likes that continuing education is for support staff too
 - Liked *Be a Community Detective: Ensuring Your Library's Relevancy in a Changing World* that Cassie presented at RRLC on November 15, 2011
 - Provides support that can be brought back to trustees
 - Need more awareness of program offerings

- More webinars please
- More live programs are preferable; there is a long time to negotiate answers to questions during webinars
- Is Skype possible?
- Appreciate CLIC-on-Health, it is vetted by librarians
- www.rrlcnewspapers.org - a historical newspaper site; has been digitizing newspapers, completed Geneva and plans to digitize Canandaigua paper