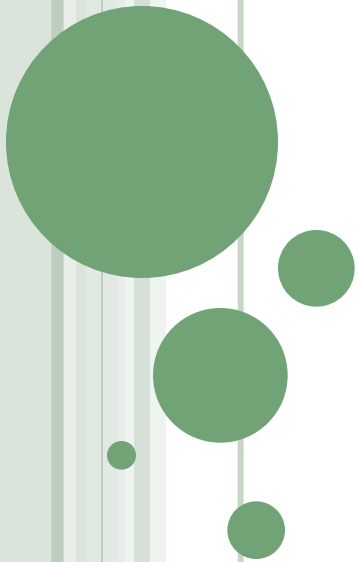


COMMUNITY CONNECTIONS

Opportunities For Public Libraries



A decorative vertical bar on the left side of the slide, composed of several thin, parallel lines in shades of green. To the right of this bar, there are five solid green circles of varying sizes, arranged in a cluster that tapers towards the bottom.

BUILDING AWARENESS

BUILDING RELATIONSHIPS

FROM AWARENESS TO FUNDING: A STUDY OF LIBRARY SUPPORT IN AMERICA

Perceptions of the librarian are highly related to support.

‘Passionate librarians’ who are involved in the community
make a difference.



FIVE ATTRIBUTES OF A 'PASSIONATE LIBRARIAN'

- True advocate for lifelong learning
- Passionate about making library relevant again
- Knowledgeable about every aspect of the library
- Well-educated
- Knowledgeable about the community



PASSIONATE LIBRARIANS?



FROM AWARENESS TO FUNDING: A STUDY OF LIBRARY SUPPORT IN AMERICA

There is a lot that people don't know about their public libraries

Advocating for library support to library users focuses effort and energy on the wrong target group





Patron Comments

Name _____

Address _____

Email _____

Today's Date _____

Regarding the library's:

- | | |
|--|--|
| <input type="checkbox"/> Collections | <input type="checkbox"/> Service |
| <input type="checkbox"/> Online Catalog | <input type="checkbox"/> Equipment |
| <input type="checkbox"/> Physical Facility | <input type="checkbox"/> Staff |
| <input type="checkbox"/> Hours | <input type="checkbox"/> Displays/Exhibits |
| <input type="checkbox"/> Programs | |

Comments:

☆ **THANK YOU!** ☆

Recognizing the quality service provided by library staff



The Seymour Library would like to recognize staff members who have given excellent public service. Please take a moment to tell us about this special staff member and return this card to the Information or Circulation Desk.

I visited the Seymour Library on _____ (date).

I received excellent service from _____ (staff name).

Comments: _____

Your Name & Address _____

This card will be posted in the library. Thank You!



WHO SHOULD WE CONNECT WITH IN THE COMMUNITY?



SOME POTENTIAL CONNECTIONS

- Schools
- Service Clubs
- Colleges
- Businesses
- Senior Center - Recreation Center
- Fire Department – Police Department
- Historical Societies
- Day Care Centers
- Politicians – State and Local



SCHOOL CONNECTIONS

- Tour school libraries
- Pay attention to staff changes at school libraries
- Send e-mail congratulations when you see something noteworthy going on
- Involve school librarians in public library programs



SCHOOL CONNECTIONS



Suzanne, Librarian
at Barclay School

Cathy, Librarian
at Hill School

Ellen, Librarian
at Ginther School



SCHOOL CONNECTIONS

WAYNEPOST.COM

Breaking News

Elizabeth Taylor: A lifetime in movies, a movie-like life

Library has The Edge on kindergarten readiness

Zoom Out

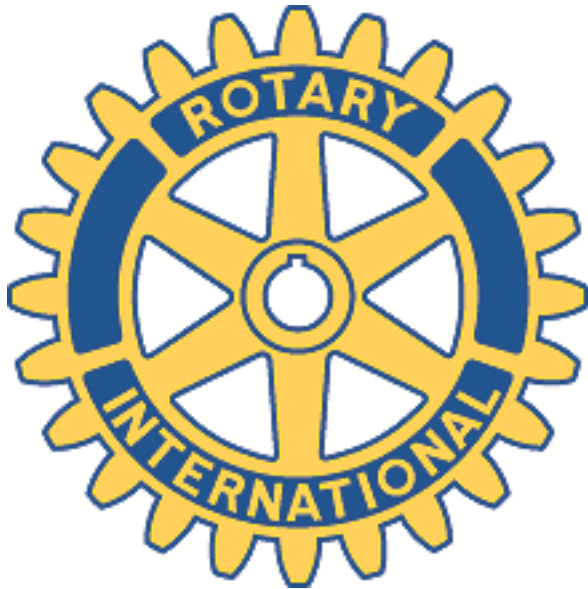


Sue Higgins

Through motion and songs, pre-school children prepare for kindergarten at the Newark Public Library.



SERVICE CLUB CONNECTIONS



SERVICE CLUB CONNECTIONS

The Kiwanis Club of Brockport and the Seymour Library present.....

3rd Annual

Design-a-Bookmark CONTEST

**Bookmark Theme:
"Read Around
the World"**

**Grades K-5—Enter now
at the Seymour Library!**

- 3 grand prize winners will each receive a gift certificate to Lift Bridge Book Shop and a personal supply of their winning bookmark.
- Each child who submits an entry will receive a book at the contest closing celebration, courtesy of the Kiwanis Club of Brockport.

**Contest closes
Friday, February 26, 2010
at 6 pm**



161 East Avenue
Brockport, NY 14420
637-1050
www.seymourlibraryweb.org



www.brockportkiwanis.org

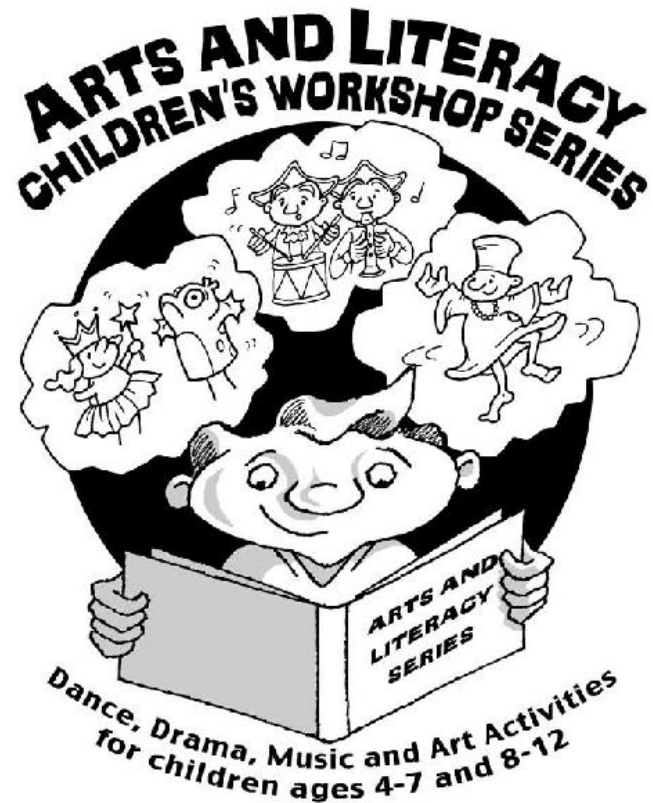
Color a design in the space provided and drop your design off at the Seymour Library



SERVICE CLUB CONNECTIONS



COLLEGE CONNECTIONS



| | |
|--------------------|--------------------------|
| Saturday, March 27 | Fairy Tales |
| Saturday, April 10 | Bringing History to Life |
| Saturday, April 24 | Exploring Other Cultures |

Location: Seymour Library, 161 East Ave., Brockport, NY
10:30am-1:00pm Drop in any time! No registration required.
More Information? Call 637-1050

Presented by Seymour Library in collaboration with
the College at Brockport's Arts for Children Club
and Interdisciplinary Arts for Children Program



COLLEGE CONNECTIONS



COLLEGE CONNECTIONS



COLLEGE CONNECTIONS

4 FEB. 24, 2010 • NEWS

Submitter: Mary Jo Orzech



Submitted by Mary Jo Orzech

Jorge F. Hernandez celebrates Brockport's Big Read Program, which is aimed to include the whole community in the reading of various literatures.

Mexican author celebrates Brockport Big Read program



BUSINESS CONNECTIONS

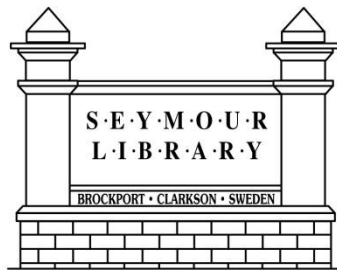
3rd Annual Seymour
Library Card Partnership



NORTHSIDE EXPRESS MART

partners with the Seymour Library

Show your Monroe County library card
and receive a **12 oz. coffee for 25¢**



**Valid September 1 – September 30,
2009**

161 East Avenue, Brockport, NY 14420
www.seymourlibraryweb.org



Maurice's, 1651 Nathaniel Pool Trl Ste B
15% off one regular-priced item

Mythos Café, 77 Main St.
10% off total bill

Northside Express Mart, 4118 Lake Road
12 oz. coffee for 25¢

The Planet, 9 Market St.
10% off total purchase (excluding other sales)

The Red Bird Tea Shoppe, 25 Main St.
10% off check—proceeds will be donated back to the library!

Ryan's Big M Market, 73 N. Main St.
\$1 off regular price any large sub

Salvation Station Christian Bookstore and Gift Shop, 28 N. Main St.
Free gift with purchase

Sara's Garden Center, 389 East Ave.
5% off any purchase

Seaward Candies, 7 S. Main St.
Free bottle of water with any sundae purchase

Sherry Miller's Salon, 1728 Monroe-Orleans County Line Rd.
Free trial size product (new clients only), 10% off Sherry Miller's mineral makeup, \$5 off hair color service

Stull Lumber Company, 150 Park Ave.
One free key

Subways of Brockport, Walmart and 4772 Lake Rd.
Buy 1 6" sub, get a 2nd of equal or lesser value free with a 21oz fountain drink purchase. (Brockport Subways only)

Sweden Clarkson Community Center, 4927 Lake Rd. S.
S/C Recreation key chain

Sweden Senior Center, 133 State St.
S/C Recreation key chain

Tod Twichell, DDS, 64 N. Main St.
Goodie bag and entry into a raffle for an Oral B power toothbrush

Trader Shag's Emporium, 84 Main St.
10% off used DVDs and CDs

Unique Gift Boutique, 71 Main St.
10% off purchase (5% off Webkinz) plus a free bookmark

3rd Annual Seymour Library Card Partnership



During the Month of September Show Your Library Card, Get a Discount or Giveaway!



Library Hours

| | |
|--------------------------------|------------|
| Monday—Thursday..... | 10 am—9 pm |
| Friday..... | 10 am—6 pm |
| Saturday (September—June)..... | 10 am—3 pm |
| Saturday (July & August)..... | 9 am—noon |
| Sunday (October—April)..... | 1 pm—4 pm |



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SENIOR - RECREATION CENTER CONNECTIONS



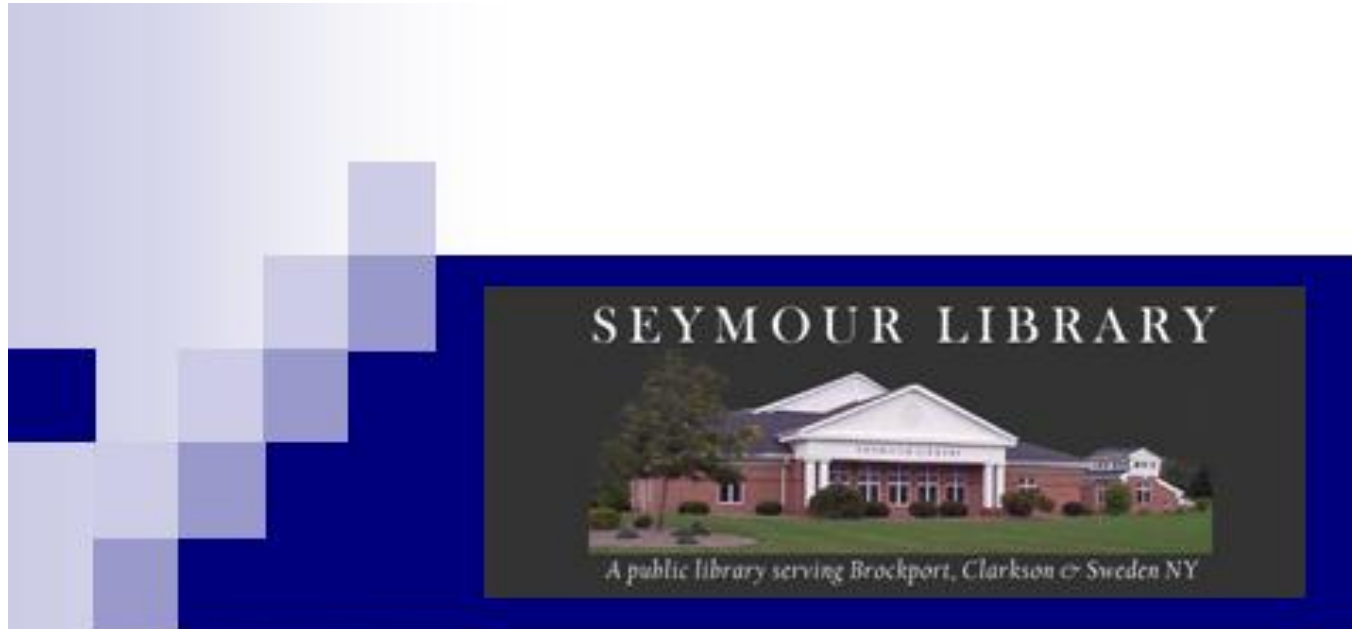
FIRE – POLICE CONNECTIONS



FIRE – POLICE CONNECTIONS



HISTORICAL SOCIETIES



A Brief History
of the Seymour Library
Cassie, Guthrie, Library Director



DAY CARE CENTER CONNECTIONS



STATE LEGISLATOR CONNECTIONS



LOCAL ELECTED OFFICIAL CONNECTIONS

Thursday, July 16, 7-8:30 pm

“Are You Smarter Than a Teenager?”

Teens challenge adults (those who always seem to know what’s right for you) to answer questions about life in the real world. Who knows more? Sign up to be on the teen team, challenge your parents to join the adult side, or just come and watch. This could be very interesting! Prizes!



LOCAL ELECTED OFFICIAL CONNECTIONS



YOU DON'T HAVE TO GO IT ALONE...

- Current & Former Staff
- Library Board
- Friends





**SOME RESULTS OF GOOD
COMMUNITY CONNECTIONS**

LOCAL BUSINESS OWNER DONATION



LOCAL BUSINESS OWNER DONATION

Thank You

to local business owner

Brad Alexander

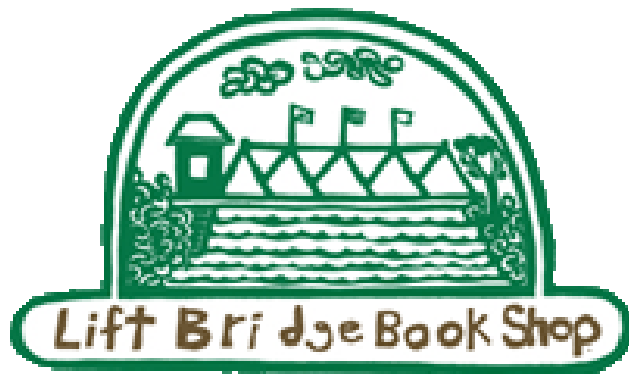
for sponsoring the purchase of all
New York Times bestsellers
(fiction and non-fiction)
at the Seymour Library
in 2008, 2009 AND 2010!



(L-R) Brad Alexander; Lance Alexander, Manager of Northside Service; Theresa Petta, Manager of Northside Express Mart; and Cassie Guthrie, Library Director



LIBRARY – BUSINESS - COLLEGE PARTNERSHIP



American Writing on Modern War



Join us for an exploration of the meaning and experience of modern war through fiction, memoir and journalism facilitated by Eric Wheeler, adjunct professor at the College at Brockport. Registration is required. Books are available at the Seymour Library for check out or at the Lift Bridge Book Shop for purchase.

Saturdays from 1– 2:30 pm

March 27

Catch 22 by Joseph Heller

April 17

If I Die in a Combat Zone, Box Me Up and Ship Me Home by Tim O'Brien

May 8

Jarhead by Anthony Swofford

June 26

War is a Force that Gives Us Meaning by Chris Hedges

See Reverse for Additional Information



161 East Ave., Brockport, NY 14420 • 637-1050
www.seymourlibraryweb.org

2010

Saturday, March 27 at 1 pm

Catch 22

The first session focuses on Joseph Heller's classic, and often wildly funny, World War II novel.

Saturday, April 17 at 1 pm

If I Die in a Combat Zone, Box Me Up and Ship Me Home

An exploration of Tim O'Brien's intense memoir of the day-to-day horror and boredom faced by a grunt in Vietnam.

Saturday, May 8 at 1 pm

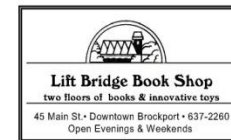
Jarhead

A discussion of Anthony Swofford's account of his experiences as a highly-trained sniper during the Gulf War.

Saturday, June 26 at 1 pm

War is a Force That Gives Us Meaning

The series concludes with a conversation by veteran "New York Times" war correspondent Chris Hedges.



This *Reading Between the Lines* book discussion series is sponsored by the New York Council for the Humanities with support from the National Endowment for the Humanities, and is presented in collaboration with the Seymour Library and the Lift Bridge Book Shop. Any views, findings, conclusions or recommendations expressed in this program do not necessarily represent those of either the Council or the National Endowment for the Humanities.

Reading Between the Lines was developed in partnership with The Center for the Humanities at the Graduate Center of the City University of New York.

VOLUNTEERS

College Community Participates in Local Fundraiser

The second annual After Hours @ the Seymour Library fundraiser netted \$13,000 toward the creation of a new Teen Space, with members of the College community joining in to support the community event.

The Teen Space will now sport new furnishings and display space, and is expected to open in early 2011.

Cool Kids founder **Steve Appleton** '90 served as master of ceremonies. Teen performance poets from Slam High!, a group affiliated with Rochester's Writers & Books, were the featured performers at the event.



*Students from The College at Brockport volunteered at the After Hours @ the Library, helping to make for a festive and fun event. From Left: **Robert Wheeler**, **Victoria Warzeski**, and **Haley Meier**, KSSP majors.*

A SIGNATURE EVENT



An Evening of Food & Fun
at the Seymour Library
161 East Avenue, Brockport, NY

Saturday, March 20, 2010
7—10 pm

Featuring teen spoken word poets
from Slam High at 8 pm

Master of Ceremonies Steve Appleton
Wine, hors d'oeuvres and music

Festive Attire

\$25 Individual Ticket
RSVP by March 15
Reservations will be held at the door

Proceeds from *After Hours @ the Library*
will support the creation of an enhanced teen space
at the Seymour Library. Your support will help
purchase books, computers, equipment & furnishings.



2nd Annual

After Hours

@ the Library

March 20, 2010



Presented by **Walmart**
Save money. Live better.

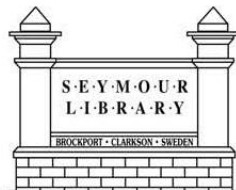
With generous sponsorship support from

Richard and Joan Fenton

•
Anonymous Benefactor

•
First Niagara Bank

•
Bill and Hanny Heyen



161 East Avenue, Brockport, NY
637-1050 • www.seymourlibraryweb.org

Our Food and Beverage Sponsors:

BISCO

Margay Blackman and Ulpian Toney

Kent and Rachael Blair

George and Carol Bott

The Clarkson Town Board
(personal contributions from Patrick Didas, Christa Filipowicz,
Allan Hoy, Paul Kimball and Sheldon Meyers)

The College at Brockport

Fowler Funeral Home

The Greater Brockport Chamber of Commerce

Scott, Kory and Julia Simone Hunsinger

John and Kathy Kutolowski

Honorable John J. LaFalce

Bruce Leslie

Mahan's Discount Liquors

Donna Mancuso

Joe and Jo Matela

George and Rosie Rich

William C. and Annette L. Rock

The Seymour Library Board of Trustees
(personal contributions from Mary Ellen Baker, Anne Daggs,
Jeff Davignon, Becky Donohue, Lynne Gardner, Lori Lessord,
Sue Novinger, Mary Marone and Matt Minor)

Sunning Inc. & Computers Etc. Retail Center

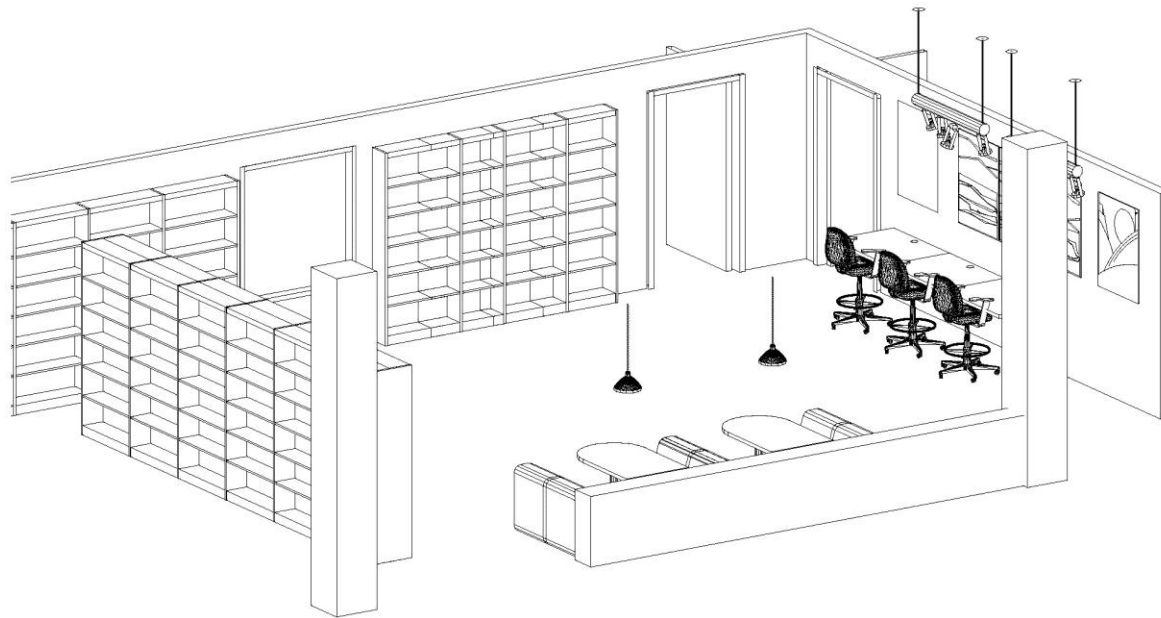
The Sweden Town Board
(personal contributions from Rob Carges, Pat Connors, Jack Milner,
Mike Myers and Danielle Windus-Cook)

Leigh M. Zimmerman and Hal S. Legg

THE TOT SPOT



TEEN SCENE



THE POWER OF A RELATIONSHIP



THE POWER OF A RELATIONSHIP





ANY COMMUNITY CONNECTIONS TO SHARE?

