



# System Meeting Agenda

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## June 17, 2011

@Pioneer Library System Office, Canandaigua

**9:00 – 9:30**

**Birds of a Feather: Twayne’s Authors Online,**

one of the NOVELny databases, has been switched to a new platform hosted by Gale’s eBook interface, the Gale Virtual Reference Library. Central Library staff will explain the switch and the added benefits and content for this product. Additional information about literary research materials held by both Central and member libraries will be provided.

..... **J and YA books available for examination**

**9:30 – 10:15 ..... Announcements and Resource Sharing**

**10:15 – 10:30 ..... Break**

**10:30 a.m. .... Program:**

### Growing Community Support

Whether your library goes out for a vote or not, it is wise to build additional support for your library on an ongoing basis. Every day should be viewed as an opportunity to educate the public and promote library services. A good communication campaign begins with educating library staff, trustees and supporters on how the library is funded and how that funding is used in support of the library’s mission.

**Cassie Guthrie** will review the “Growing Community Support” portion of the Mid-Hudson Library System’s Public Library Vote Toolbox; **Elly Dawson** will discuss Newark’s strategy to educate library staff and trustees about how good customer service leads to adequate funding; and **Anna Grace, Carol Garland,** and **Patricia Baynes** will participate in a panel (with a Sodus trustee and a Palmyra trustee) on building support in preparation for a library district vote with lots of time for Q&A.