

## Local Content

### 1. Introduction to Local Content

#### Overview: What is Local Content?

Local Content allows libraries to offer local digitized collections of documents, audio materials, and video titles in popular download formats.

To participate, libraries upload materials via OverDrive's Content Reserve to their existing digital library system, enter information about the material, and secure it with OverDrive's exclusive digital rights management utility.

Once materials are cataloged and uploaded, they become available for download by patrons from the library's OverDrive site.

#### What kind of materials can be published as Local Content?

Local Content makes it simple for libraries to publish and share historical documents, photographs, community materials, self-authored texts, and even locally produced audio and video materials.

#### How are other libraries using Local Content?

Here are a few examples of Local Content published by other libraries:

##### Adobe eBooks

- [Federal Art in Cleveland](#) (Cleveland Public Library)
- [Clyde Arbuckle's History of San Jose](#) (San Jose Digital Library)
- [Greetings from Tucson](#) (Pima County Public Library)
- [Blend A Zine](#) (Farmington Public Library)

##### Audio

- [Podcasts](#) (National Association of Realtors)
- [Til You're Gone / The Blind King – Music CD](#) (Boston Public Library)

##### Video

- [Student Voices: Teen Suicide](#) (Denver Public Library)
- [The Judge's Daughter](#) (Rochester Public Library)



An example of a Local Content title as displayed on a library's OverDrive site. 'Til You're Gone' is a music CD contributed by the Boston Public Library. The title was then 'shared' and made available to other public library partners through OverDrive's Community Reserve.

## **What Local Content formats does OverDrive support?**

Supported formats for Local Content include:

- ▶ PDF eBooks
- ▶ Audiobooks (WMA and MP3)
- ▶ Music (WMA and MP3)
- ▶ Video (WMV)

Note that EPUB eBooks are not supported at this time.

Each Local Content item will need to be 'optimized' or prepared in a format the library currently lends at their OverDrive site.

## **What is the charge for Local Content?**

Your OverDrive Virtual Branch includes 10 GB of storage for Local Content items. Additional space may be added for an additional cost.

Bandwidth is limited to 500 GB per 12 months. There is a charge for the next 1 TB.

For more information: <http://overdrive.com/products/dlr/communityreservefaq.asp>.