

**Upcoming**, see also calendar of events:

Jan 10—webinar, *Organizational Storytelling*, 2pm

Jan 11—PLS Board meeting, 5pm

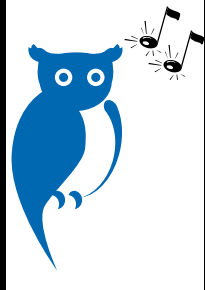
Jan 12—webinar, *Intellectual Freedom*, 3pm

Jan 17—webinar, *The Hopeful Workplace*, 3pm

Jan 19—webinar, *Caregivers Resources*, 3pm

Jan 20—PLS System Meeting and Youth Yak

**Attachments:** ChiliFresh press release



# PLS Notes

January 9, 2012

From Cassie Guthrie

## **New Open Meetings Legislation Passed**

Governor Cuomo signed legislation on January 3<sup>rd</sup> that applies to records scheduled to be discussed during an open meeting, including proposed resolutions, laws, rules, policies and amendments. The legislation requires state and local governments to post materials online before a meeting, or provide copies before or at the meeting “when possible.” As all public libraries in New York State – including association libraries – are subject to the Open Meetings Law, my assumption is that libraries will need to comply. More information will follow once the Committee on Open Government has updated their website. The law takes effect 30 days from January 3<sup>rd</sup>.

## **NYLA Tax Cap Webinar**

We just today received notification that NYLA will offer a Tax Cap webinar with Liz Davis from the Office of the State Comptroller on Tuesday, January 24<sup>th</sup> from 1:00 – 2:30 pm. We will be broadcasting the webinar from PLS Headquarters in Canandaigua, with registration available in the next few days on the PLS online calendar. Trustees are also welcome. If you prefer not to travel to Canandaigua, you may choose to participate from your library (the webinar is free for NYLA members, \$35 for non-members). For information about registering at the library level, visit [www.nyla.org/page/nys-tax-cap-implications-for-libraries-541.html](http://www.nyla.org/page/nys-tax-cap-implications-for-libraries-541.html)

## **ChiliFresh Press Announcement**

A press release about the new ChiliFresh integration into the OWWL catalog will be sent to the media this week. A copy is attached to this PLS Notes.

## **Snapshot Day 2012**

NYLA is once again sponsoring Snapshot Day in February as a way of compiling statistics, photographs

and testimonials for use at Library Advocacy Day on March 6<sup>th</sup>. As we did last year, Pioneer encourages individual libraries to choose one day during the week of February 12-18 or during the week of February 19-25 and submit information online directly to NYLA through the [www.protectnylibraries.org](http://www.protectnylibraries.org) website.

Bob will provide participating libraries with the following statistics requested by NYLA:

- Circulation for chosen day
- WIFI use
- Public workstation use (if checked out in OWWL and your library is not using CASSIE)
- Website hits (if your web page is hosted on the PLS site)

Other information requested should be counted at the local library level for that day - # of patron visits; # of reference questions answered; and # of children and adults participating in programs.

If you plan to participate, please send Bob an e-mail with your library’s choice of date by Friday, February 3<sup>rd</sup> so that we can be sure to have your statistics to you by NYLA’s February 29<sup>th</sup> deadline. ♦

From Betsy Morris

## **This week’s webinars**

We are broadcasting two webinars this week, one from WebJunction, the other from Infopeople. These are both excellent sources of continuing education for library staff. Many of their offerings are free, and can be viewed on your computer. Most past webinars are archived for later viewing if you have scheduling conflicts or need a refresher! WebJunction also maintains a List of Library Webinar Programming page that can direct you to many other webinar sites. The price is right and the topics are plentiful, and if a program doesn’t live up to your expectations, it’s easy to exit!

On Tuesday, watch locally or join us for *Organizational Storytelling for Librarians: Using Stories for Leadership, Community, and Advocacy*, with Kate Marek and Chris Rippel. Kate Marek's book, *Organizational storytelling for librarians: using stories for effective leadership*, is in PLS Professional Collection.

On Thursday, it's *Intellectual Freedom: Basic training for new staff and a refresher for the rest of us*, with Mary Minow. For more information and to register to watch at PLS, use the PLS Calendar of Events. ♦

From Cindy Gardner

### Annual Report Workshop

I WILL be offering an Annual Report Workshop. I simply don't know when yet. We are pulling together statistics and candy for your packets, but are waiting for DLD to unlock the reports. It's far more effective to have the workshop when you can actually get into your report and follow along. I'll let you know as soon as I can. Please consider joining me if you're new or even somewhat new to the annual report process. Thanks as always for your cooperation. ♦

From Jim Frey

### Reminder: Check in Hold Items on Delivery

Items delivered to the library to fill holds must first be individually checked in before checking them out to patrons. Checking in items upon delivery tells Evergreen that the item has been delivered and received, and changes the copy status from *in transit* to *on holds shelf*. If this step is skipped, the item's copy status will change from *in transit* to *checked out* and the system will:

- continue to view the hold as unfilled
- target items at other libraries in order to satisfy it.

As redundant items arrive at the library, the patron will receive "Hold Available" notifications, even though they already have the requested item in hand. ♦

From Ellen Reynolds

Why can't your patron find the bestseller they want in OWWL2go? It isn't because I have missed it (95% of the time). I purchase all the new titles that are available. I purchase all the fiction bestsellers as soon as they are available. Geneva is responsible for the nonfiction. I also try to catch up on back titles in series when a series title becomes a bestseller. I check the holds list twice a week and add another copy when the holds ration hits 5/1. I add titles from the BookLetters lists. I maintain a "Considerations" list based on *LJ's Prepub Alert*. I read *Early Word* for titles getting a lot of press. I use OverDrive's lists of titles they have just added. We now have a "Suggest a Title" tab on the OWWL2go page and I generally handle these every day. I submit orders to OverDrive at least twice a week. Items are in OWWL2go within minutes of the order being submitted. These are my weekly and sometimes daily collection development activities for OWWL2go.

I appreciate feedback on what patrons want. I know the frustration when the title you really want isn't there. It must be understood however, that four of the six major publishers do not allow OverDrive to provide their titles in eBook format. We cannot get ebooks published by St. Martin's, Macmillan Simon & Schuster, and Penguin (as of December 2011) and their imprints. Last year most libraries voted to not obtain HarperCollins titles when they went to the 26 loan limit per copy. Most libraries have now changed their position on that and I am now adding HarperCollins titles. But some libraries still don't want their funds used for HarperCollins titles, whether they are bestsellers or not. But ***the bottom line is, if OverDrive doesn't have, I cannot add it.***

This is an issue of great importance about which the library community and publishing community are at odds right now. Publishers feel threatened by libraries providing free access to ebooks. ALA is working to overcome this bias, but for now, library patrons need to be educated that it isn't out of neglect or even lack of funding that we don't provide what they want. It is because the publishers don't want libraries to provide it to them. This is an entirely new obstacle we face in delivering services to our users.

For more information about this issue I recommend following the blogs: (thanks to Lindsay for some of these)

**No shelf required** <http://www.libraries.wright.edu/noshelfrequired/>

Teleread <http://www.teleread.com/library/publishers-vs-libraries-an-e-book-tug-of-war/>

Digital Shift <http://www.thedigitalshift.com/category/ebooks/?ref=menu>

**Youth Yak** following the January System Meeting. Register on the Calendar of Events. For more information go to Youth Services Blog <http://pls.sys.blogspot.com/>

As I answer requests for “Suggest a Title” where I am unable to obtain a title, I sometimes take an opportunity to use NovelList to suggest an alternative author or title that *is* in OWWL2go. Hopefully readers can discover new authors and reading pleasures this way and rely on the print version for the title that cannot be obtained for OWWL2go.

I appreciate knowing what your concerns are so that I can address them. Please feel free to call or email me if you have any concerns you would like to discuss. ♦

From Jeanne Hayes

#### Borrower Card & Keytag Order Jan 2012

*Action Due Date:* January 25, 2012

How is your supply of library borrower cards and/or keytags?

Please use the form on PLUM to place an order:

<http://plum.pls-net.org/twiki/bin/view/Members/LibraryCardPurchase>

Cost of cards depends on total quantity ordered. PLS coordinates an order twice a year—once in January and once in June.

Next order will be June 2012. ♦

From Kathryn Riedener

#### **Out of System ILL Reminders**

Please remember that Out of System ILL items cannot be requested unless their date of publication is at least 2 years prior to the current year. For 2012 the most recently published year we can request is 2010. If a patron does request a newer item, you may wish to consider purchasing it for your library's collection. If the item is nonfiction, you may wish to consider submitting a purchase request to CBA which can be found on the home page of our Twiki/PLUM.

Also, please return Out of System ILLs in an envelope or your red zippered bags. Do not place them into the delivery bins without additional protection. Thank you for taking this extra step to help protect these borrowed items.



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*leading libraries forward*

For Immediate Release 1/10/12

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## OWWL Catalog Comes Alive with Book Reviews & Ratings

The Pioneer Library System announced today its newest enhancement – ChiliFresh Review Engine. ChiliFresh adds social interaction to the OWWL.org online catalog by allowing community users to contribute and read book reviews of the materials available in the collections of the 42 public libraries in Ontario, Wayne, Wyoming and Livingston counties. The new service has been made possible by a grant from the Harold Hacker Fund of the Rochester Public Library Foundation.

ChiliFresh is a subscription service that integrates reviews from its 3500+ participating libraries across the United States, Canada, the United Kingdom, Australia, New Zealand and Hong Kong. The system is configured to show reviews from OWWL users first, so local reviews will appear at the top of the list.

“We have become accustomed to sharing with others before making decisions on how to spend our time and resources,” said Cassie Guthrie, Executive Director of the Pioneer Library System. “We are happy that residents in the Pioneer system can now have that same experience at the library when it comes to choosing books.”

As with other types of review sources, reviews are ranked by number of stars. Reviews can be sorted by most useful (based on readers’ reactions to the review), newest, oldest, highest-ranking and lowest-ranking review. To read and write reviews, visit [www.OWWL.org](http://www.OWWL.org) and search for materials. Reviews and ratings appear automatically within the catalog results. A link to “write a review” appears below the book jacket cover.

Headquartered in Canandaigua, the Pioneer Library System is a New York State chartered cooperative public library system serving the 42 mostly small and rural public libraries in Ontario, Wayne, Wyoming and Livingston counties. One of 23 public library systems in New York State, it was created to enhance services and promote cooperation among its member libraries. For more information about Pioneer, please visit [www.pls-net.org](http://www.pls-net.org)

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