

OWWL2go Content Selection and Purchasing Proposal

THE PROPOSAL

Pioneer proposes the following process for the funding and purchasing of content for the OWWL2go downloadable audiobook and ebook service.

1. All member libraries contribute a minimum of 3% of their 3 year average materials budget, as reported in the Budget Kit, for the purchase of OWWL2go content
2. Member libraries be encouraged to contribute more than 3% where budgets allow or usage suggests is appropriate
3. Libraries will return a pledge form acknowledging their 3% commitment and indicating any additional amount they are able to contribute.
4. Pioneer will submit the pledges to OverDrive, who will bill the libraries directly, in the amount of their pledge
5. OverDrive will create a deposit account for the purchase of content
6. Content selection will be delegated to members of an OWWL2go Content Committee, comprised of member library staff
7. Pioneer will coordinate the committee, provide it with a collection development policy, and train its members on purchasing best practices and tools.
8. Annual report additions to collections statistics will be based on average title costs and pledge amounts. Pioneer will provide those numbers to the libraries.

ANTICIPATED BENEFITS

- Improved cost sharing: all libraries have users of OWWL2go, but not all contribute to content
- Expanded commitment to, knowledge about, and ownership of the service by more libraries
- Leveraged local expertise: libraries know their users and are in the business of purchasing content
- Redirected Pioneer staff time to focus on services libraries are less equipped to do for themselves

LOCAL PURCHASING OPTION

Some libraries are currently, and may wish to continue, purchasing content on their own. To do so as part of this program, participants must

- Return a pledge form acknowledging that they will spend a minimum of 3% of their 3 year average materials budget on OWWL2go content.
- Adhere to purchasing best practices
- Create POs and be billed directly from OverDrive for their purchases
- Be responsible for tracking their annual report statistics