

DRAFT MINUTES

In attendance: Kim Iraci, Teresa Streb, Chris Finger, Ron Kirsop, Jenny Goodemote, Beth Lathrop, Cathy Allen, Cassie Guthrie, Angel Wright-Sackett, Cindy Gardner.

Call to order: 11:44 am

Minutes from Previous Meeting: deferred until Beth locates the minutes from the previous meeting.

Replacement Options for Ask Us 24/7

Chris and Ron investigated alternatives for Ask Us 24/7. Their findings are as follows:

- No cost effective, easy system to replace Ask Us 24/7
- askowwl@owwl.org email for reference questions
- "Ask OWWL" on social media & website - Twitter, Facebook, LinkedIn, Google Voice, etc.
- Run collaboratively among interested staff in System
- Looked for a "no login" chat service
- How important is this service to member libraries?

Budget Report: there were no questions or discussion.

Statistical Report:

- OWWL2go tickets down from last year
- Ask Us 24/7 requests are up from patrons; questions answered are down by a third

Proposed Changes to 2013 Budget

Theresa made a motion to approve the allocation of \$4,704 of the restored funds to Overdrive fiction content. Kim seconded, and the motion passed unanimously.

- \$6,921 in funds restored
- Purchasing Overdrive fiction through CLDA funds is an option
- 75/25% split NF/Fic (\$14,112 nonfiction; \$4,704 fiction)
- Streaming video content in the future; Central should explore when this becomes available; there is no additional subscription cost, only cost of content

2014 Budget Development

Central Library recommends:

- Increase Overdrive content
- Decrease print books
- Audio remain same
- Decrease DVDs
- Decrease Reference

Discussion:

- Bestseller focus for print materials? Or move to online content?
- Reduce print by 20%? Or more?
- Zinio (online magazines) is impractical (cost, implementation)
- Use circ report by call # to see most popular subject areas?

- Patron-driven vs. pushing circulation in certain areas? What is our goal?

CLAC recommendations:

- Drop print by 30% and refocus on bestsellers and suggested purchases
- Increase awareness of suggested purchasing for DVDs among smaller libraries
- There is demand for TV series and Great Courses

Adjournment: 12:40 pm