
OverDrive info

From : Betsy Morris <bmorris@pls-net.org>

Tue, Sep 03, 2013 03:31 PM

Subject : OverDrive info

To : Chris Finger <cfinger@pls-net.org>

Cc : Pat Finnerty <pfinnerty@pls-net.org>

First, here are the population figures for Upper Hudson 463,633
and
Pioneer 309,251

We can add video right away if we want. Here are a couple of
simultaneous access options:

A&E simultaneous use

50 titles - \$1500

100 titles - \$3000

PBS

50 titles - \$3741

And here is the reply from OverDrive about video costs &
streaming:

On 9/3/2013 2:39 PM, Rachel Somerville wrote:

> Hi Betsy,

>

> Thanks for the note and I hope you had a nice holiday weekend.
I'm

happy to hear you are considering adding video to your
collection. While

the pricing is still up in air for streaming video, I can give
you some

good estimates. First off, there are no service fees associated
with

adding the format. The only costs would be for purchasing
content.

Similarly to the eBooks, there will be a few different pricing
models -

heaven forbid we get everyone to agree on one model :). Some will
be one

copy/one user, some will be simultaneous use, and one studio is
discussing a pay per use option. Some numbers I have heard for
the one

copy/one user model are 1.5-2% times the DVD price. That will

likely be
a good number to use for budgeting purposes. The simultaneous use
plans
will be similar to those available now in video format, and the
pay per
use is still undetermined.

>
> If you would like to add videos now, there is no charge. Just
let me
know and I can add support for the format and make the necessary
changes
on your site.

>
> Most videos can only be watched on desktop computers. They are
not
available on most popular digital devices. The streaming option
will
have more compatibility.

>
> We currently do not have any demo databases but I will be sure
to
> keep
you posted as more information and resources come down the
pipeline.

>

> -----Original Message-----

> From: Betsy Morris [mailto:bmorris@pls-net.org]

> Sent: Tuesday, September 03, 2013 1:01 PM

> To: Rachel Somerville

> Cc: Pat Finnerty

> Subject: Additional format options

>

> Rachel--

>

> We are considering adding video to our digital offerings in
2014. Do

> you have any idea what the pricing will be for the streaming
video when

> it becomes available? Will there be both a service and a
content

> charge? Is there a demo database we can show in a meeting of
our

> content selectors?

>

> As it stands now, we don't have any video content. If we
decided to

> purchase some A&E simultaneous use titles, are there are other
costs?

> Can these be viewed on digital devices?