

# Executive Director's Report Wednesday, January 15, 2020

## Advocacy Season

Legislative meetings for Advocacy Day and local visits are currently being scheduled; I will keep everyone posted on the dates and times of their meetings. This year NYLA's legislative priorities include \$200M for Library Aid and \$75M for State Construction Aid.

To date, we have met with Assemblyman Manktelow, Annie Chwiecko from Senator Gallivan's office, and Assemblywoman Byrnes.

## **TRUSTEE EDUCATION LEGISLATION**

The previously discussed regulation mandating Trustee Training is changing course a bit. Due to the state's inability to process the regulation at this time, NYLA is drafting legislation that will support this initiative. The current assumptions is that the legislation will require two hours of training per year served on the library board. If out of compliance, the trustee will have one year to meet the requirement before their seat is deemed vacant. This will most likely come up as an Advocacy Day item in the coming weeks.

## TRUSTEE NEWSLETTER UPDATE

The Trustee Newsletter is undergoing some changes. Our new Owwl Docs Wiki may become its new home after we finish experimenting. This will allow for easier list and content management as well as one central place for resources. The experimental version was sent out on January 3; I will be soliciting feedback from users and we will go from there.

## STRATEGIC PLANNING REPORT

#### Strategic Area One: Library Development

By the end of this year, libraries will need to comply with the updated Minimum Standards. For most of our members, this will not be an issue, however, for some of the smaller ones these may prove a bit more difficult. I am working on a questionnaire to determine which libraries may be having difficulty meeting the standards, then I will initiative our "Strategic Area One: Library Development" goals to support libraries.

Streamlining the Strategic Planning process will be on hold until we have a new Assistant Director in place.

#### Strategic Area Two: Provide Seamless Access to Library Resources

Kathryn is now overseeing our digital resources including Owwl2go, Mango, and Ancestry. She will work to track usage statistics on these databases to help determine figure decision-making.

Evergreen advancements are on hold until our new Automated Services Librarian is up to speed on the software.

#### Strategic Area Three: Investigate Diversifying Funding

The investigation of creating a Foundation as well as the development of a grant plan are projects that will begin to take place later in 2020.

#### Strategic Area Four: Enhance Technology Systems

Active Directory and Linux solutions are currently being rolled out to libraries. So far, test cases have been positive.

E-Rate equipment has been purchased and our IT department is developing an installation plan.

#### Strategic Area Five: Create a Single OWWL Identity

The groundwork has already begun. Next consensus building conversations among member libraries, system staff, and Trustees will begin to help inform this process.

#### Strategic Area Six: Outreach to Communities

Census work is underway. Currently, we are involved with county Census efforts as well as our own plan through the PLADAC Census Taskforce.

Digital Inclusion Coordinator work under the IMLS grant continues. The current project is developing the foundation paperwork such as bylaws, dues structure, and 501(c)(3) paperwork.

The Change Team project will begin later in 2020.