Digital Literacy Training with DigitalLearn.org

Who we are

Erika Jenns, Engagement Consultant
Southern Tier Library System

Erik House, Special Projects Clerk
Dormann Library, Bath NY

Today's agenda

1 What is digital literacy?

2 PLA Incentive Grant

3 DigitalLearn.org

4 Digital Literacy Workshops

5 Tips & Tricks

6 Other Resources

7 Q&A

Scan to access today's slides:

WHAT IS DIGITAL LITERACY?

Digital literacy is "the ability to use information and communication technologies to find, evaluate, create, and communicate information, requiring both cognitive and technical skills."

American Library

Why is digital literacy important?

BECAUSE A LITTLE KNOW-HOW CAN MAKE A SMART PHONE SMARTER.

#LibrariesTransform

LIBRARIES TRANSFORM®

LIBRARIESTRANSFORM.ORG

ALA American Library Association

What needs do you see?

- What digital literacy needs do you see in your community?

- What kinds of questions do you encounter in your library?

- Do you provide digital literacy training and/or workshops at your library?

PLA Digital Literacy Incentive

- Public Library Association – Digital Literacy Committee
- PLA Digital Literacy Workshop Incentive, supported by AT&T

What is DigitalLearn.org?

DigitalLearn.org

- Online hub for digital literacy support & training

- Tutorials in English and Spanish

- Resources and tools for trainers

- Templates for training

DIGITALLEARN.ORG

Website features

- Patron-facing, video-based tutorials

- Off-the-shelf training materials

- Instructor resources include:

  - Guides, scripts, presentation decks, and learner handouts

  - In both English and Spanish

DIGITALLEARN.ORG

Digital literacy workshops at STLS

Cuba Circulating Library

Montour Falls Library

Friendship Free Library

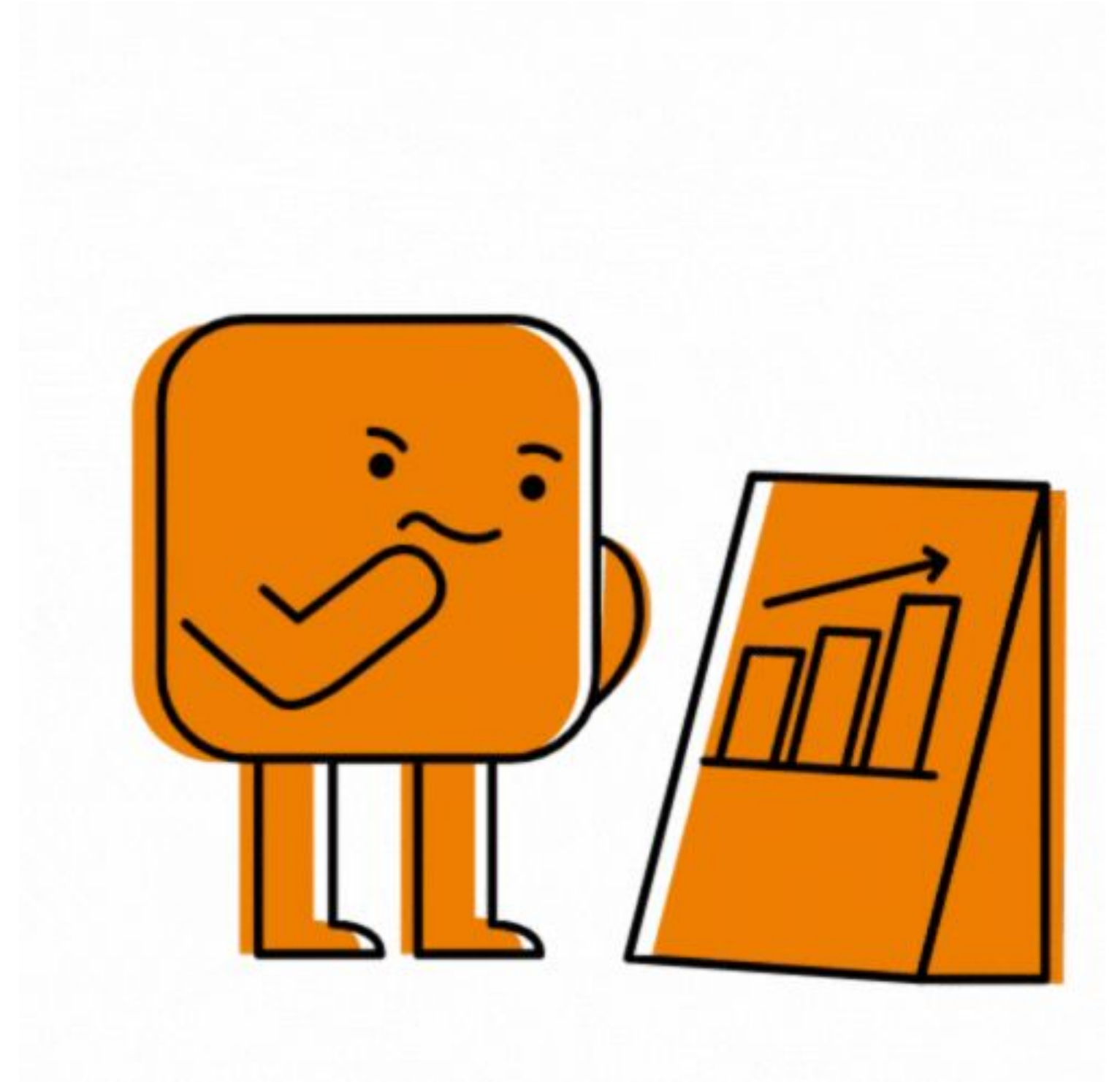Pulteney Free Library

Digital literacy workshops at Dormann

- We had only a few people come to our 65+ digital literacy classes.
- However, they really liked the classes and reported that they used the practical skills they learned.

- No one came to our job prep class for Veterans.
- I feel that I could have marketed it differently, better.
- If you're not sure anyone will come, don't order your food beforehand!

Successes

Things we'd change

- Local buy–in

- Small groups

- Varying marketing strategies

- Survey for interest

Marketing – STLS

Flyer

LEARN TO USE AN ANDROID MOBILE DEVICE!

(Date)
(LIBRARY)

This in-person workshop is for those who have a new Android mobile device, or are considering getting one and want to learn more about the basic functions.

Get connected, identify common apps, and build confidence in using your device safely.

Workshops made possible by the PLA Digital Literacy Workshop Incentive, supported by AT&T, and the Southern Tier Library System.

PublicLibrary ASSOCIATION   AT&T   STLS Southern Tier Library System

Certificate

CERTIFICATE OF COMPLETION

This award certifies that

_____

has completed

DIGLIT DIGITAL LITERACY

Disclaimer: None of the other companies whose names or logos appear in these materials, or approve, sponsor, or are affiliated

Workshops made possible by the PLA Digital Literacy Incentive, supported by AT&T, and the Southern Tier

PublicLibrary ASSOCIATION   AT&T Connected LEARNING

Social Media Ad

DIGLIT DIGITAL LITERACY | How to Use an Android Mobile Device

PublicLibrary ASSOCIATION   AT&T   STLS Southern Tier Library System

Post-Workshop Social Post

Southern Tier Library System
Published by Hootsuite · March 10 ·

We took a selfie! 🤳 During today's #DigitalLiteracy workshop on Apple mobile device basics, STLS Engagement Consultant, Erika Jenns , covered topics like navigating the app store, making phone calls, and using the camera - especially for selfie mode! Thanks to the Cuba Circulating Library for hosting, and thanks to the Public Library Association and AT&T for making this possible through the Digital Literacy Incentive program. 🎉

DIGLIT DIGITAL LITERACY | Apple Mobile Device Basics

PublicLibrary ASSOCIATION   AT&T   STLS Southern Tier Library System

Marketing – Dormann

Public Poster

Facebook Post/Ad

Tips & Tricks

- Use Google to find answers
- Don't be afraid to go off script
- Use DigitalLearn.org when one-on-one help is not immediately available
- Be gentle with yourself
- Know your team

Other resources

GCFLearnFree.org

Provides self-paced learning tutorials on over 200 topics, with more than 7,000 lessons and more than 1,000 videos, all completely free.

TechBoomers.com

GREAT FOR SENIORS!

A digital literacy training site geared toward older adults wanting to learn technologies.

EveryoneOn.org

Available in English and Spanish, this resource offers tutorials on computer & internet basics, online learning, online employment, health & wellness, and managing finances.

Questions?

Feel free to send us an email!

- Erika Jenns, jennse@stls.org
- Erik House, housee@stls.org

Thank you for attending!